



**California Health and Human Services Agency (CalHHS)
988-Crisis Workgroup Meeting
Public Notice and Agenda**

Workgroup 4: Communications Meeting #1

May 23, 2024

1:00 pm – 3:00 pm Pacific

Physical Meeting Information:

[Clifford L. Allenby Building, Sacramento, CA](#)

Virtual Meeting (Zoom) Information:

Zoom Meeting

Meeting ID: 939 3896 8756

Passcode: **434227**

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Workgroup 4: Communications will provide input on the following required topics outlined in AB988:

- (8) Statewide and regional public communications strategies informed by the National Suicide Prevention Lifeline and the Substance Abuse and Mental Health Services Administration to support public awareness and consistent messaging regarding 988 and behavioral health crisis services.

Agenda:

1. Review of Agenda and Session Objectives (5 minutes)

- Orient workgroup members to the topics that will be covered.

2. Workgroup Self-Introductions (5 minutes)

- Give workgroup members an opportunity to hear from others who will participate in the workgroup process.

3. Level Setting on AB988 and Workgroups (10 minutes)

- Provide an overview of the workgroup structure and process in the context of AB-988 implementation planning

4. Workgroup 4 Introduction and Review of Data and Research (25 min.)

- Provide an overview of the workgroup and additional background to guide workgroup conversations

5. Discussion (60 minutes)

- Surface initial questions and comments related to communications and messaging

6. Public Comment Period (20 minutes)

- Provide an opportunity for the public to provide input

7. Closing and Next Steps (5 minutes)

- Confirm action items and next steps

The order in which agenda items are considered may be subject to change. Public comment will be taken as part of the meeting. Prior to making your comments, please state your name for the record and identify any group or organization you represent. Depending on the number of individuals wishing

to address the AB 988 Workgroup the facilitators may establish specific time limits on comments.

Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services, which would enable that person to participate at the meeting must make that request at least five (5) business days prior to the meeting date via email at AB988info@chhs.ca.gov.

Public Participation: The telephone lines of members of the public who dial into the meeting will initially be muted to prevent background noise from inadvertently disrupting the meeting. Phone lines will be unmuted during public comment to allow members of the public to comment. Please see additional instructions below regarding Public Participation Procedures.

CalHHS and the Policy Advisory Group are not responsible for unforeseen technical difficulties that may occur.

Public participation procedures: All members of the public shall have the right to offer comment at this public meeting. The facilitator will indicate when the meeting is open for public comment. **Any member of the public wishing to comment during public comment must do the following:**

Members of the public should be prepared to complete their comments within two minutes or less time if a different time allotment is needed and announced by the facilitator. The facilitator reserves the right to limit the time for comment.

If joining by computer, from the meeting controls click "Reactions", then click "Raise Hand." Selecting "Raise Hand" will notify the meeting host that you wish to comment. You will be placed in line to comment in the order in which requests are received by the host. When it is your turn to comment, the meeting host will unmute your line and announce your name and ask if you'd like your video on. The facilitator reserves the right to limit the time for

comment. Members of the public should be prepared to complete their comments within two minutes or less time if a different time allotment is needed and announced by the facilitator.

Members of the public can also submit written comment via email at AB988info@chhs.ca.gov. Written comments will be incorporated in the meeting summary.

Under AB 1261, by amendment to the Bagley-Keene Open Meeting Act, members of the public who use translating technology will be given additional time to speak during a Public Comment period. Upon request to the facilitator, they will be given at least twice the amount of time normally allotted.