



CalHHS
California Health & Human Services Agency

Alzheimer's Disease and Related Disorders Advisory Committee Meeting



Meeting Logistics



Join by smart phone, tablet, or computer:

https://us06web.zoom.us/j/85096549917

To join audio by telephone:



Tel: (877) 853-5247 | **Meeting ID**: 850 9654 9917

- Live captioning accessible via webinar (Zoom)
- American Sign Language Interpretation via webinar (Zoom)
- Recording, Slides, and Transcripts will be posted to the <u>CalHHS</u>
 <u>Alzheimer's Disease & Related Disorders webpage</u> post webinar

Public Comment

Time is reserved on the meeting agenda for public comment.



Attendees joining by webinar (Zoom), use the Q&A function to ask a question or select the raise hand icon. The moderator will announce your name and will unmute your line.



Attendees joining by phone, press *9 on your dial pad to "raise your hand." The moderator will announce the last 4 digits of your phone number and will unmute your line.

Welcome & Introductions

Catherine Blakemore

Committee Chair Family Member Representative

Today's Agenda

- Welcome & Introductions
- I. Master Plan for Aging Presentations, Discussion,& Public Comment
- III. CalHHS & Stakeholders: Partners in Progress
- IV. Community Health Workers/Promotores Presentations & Discussion
- V. Break
- VI. Legislative Update
- VII. Dementia Care Aware Update
- VIII. Finalization of Recommendations & Items for CalHHS Secretary
- IX. Public Comment
- X. Closing Comments & Next Steps

Committee Member Introductions

Committee Chairs

- Catherine Blakemore, Family Member Representative (Chair)
- Darrick Lam, Family Member Representative (Vice Chair)

Stakeholder Committee Members

- Meg Barron, Alzheimer's Association, Consumer Organization Rep
- Julie Souliere, CA Health & Human Services Agency
- Dr. Sarah Tomaszewski Farias, UC-Davis, Alzheimer's Disease Diagnostic & Treatment Centers Rep
- Pam Montana, Consumer Rep
- Andrea Robert, Consumer Rep

Committee Member Introductions

Stakeholder Committee Members (Cont.)

- Dr. Dolores Gallagher Thompson, Stanford University, Social Research Rep
- Dr. William Mobley, UC San Diego, Academic Medical Research Rep
- Todd Shetter, ActivCare Living, Service Provider Rep
- Celine Regalia, Collabria Care, Alzheimer's Day Care Resource Center Rep
- Dr. Wynnelena Canlas Canio, Kaiser Permanente, Mental Health Field Rep
- Barbra McLendon, Alzheimer's Los Angeles, Service Provider Rep
- Sally Bergman, Elder Law Representative



Advancing California's Master Plan for Aging: Delivering Results, Building Towards 2030

Sarah Steenhausen

Deputy Director, Policy, Research and Equity

Renita Polk, PhD Assistant Director, Policy, Research and Equity

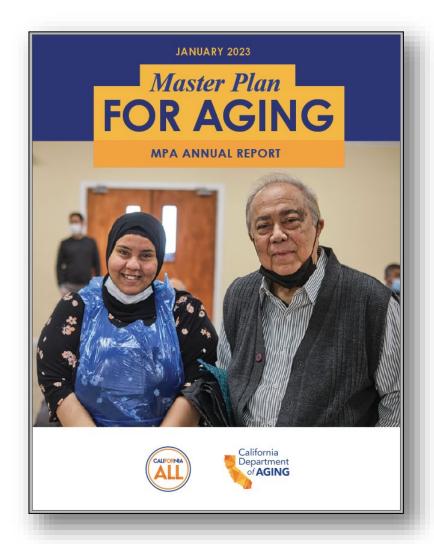
To Discuss:

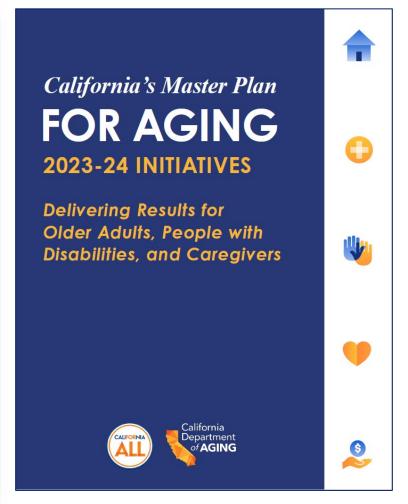


- 2022 Annual Report
- New Initiatives
- Progress Tracker
- Direct Care Workforce Update: Launch of CalGrows
- Questions

Embarking on Years 3 & 4 of California's 10-year Plan











GOAL 1:Housing for All Ages & Stages

Affordable Housing Investments

Invested more than \$20 billion in affordable housing

Building Capacity for Housing and Services and Preventing Homelessness

 Community Care Expansion: \$100.27 million to fund 19 projects to create more residential care options for older adults and people with disabilities





Goal Two: Health Reimagined

Expanding Health Care Affordability and Access

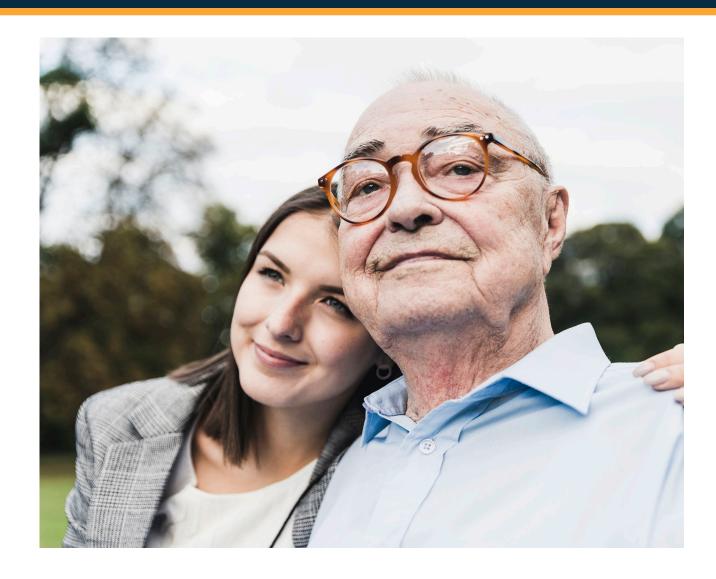
- Coverage for People 50+ Who are Undocumented
- Elimination of the Medi-Cal Asset Test by 2024
- Elimination of the Working Disabled Premium

Investing in Home and Community-Based Services (HCBS)

- In-Home Supportive Services (IHSS) Restorations
- \$60 million for Adult Day Services COVID Recovery
- Community Living Fund: \$10 million to prevent institutionalization or assist with transition to community

Investing in Alzheimer's Support

 Dementia Care Aware: Launched the nation's first screening & detection program





Goal 3: Inclusion & Equity, Not Isolation

Volunteerism & Intergenerational Engagement:

• \$10 million to expand Foster Grandparents & Senior Companion

Bridging the Digital Divide:

\$6.5 billion invested in 2021 to expand broadband

Access to Technology:

Implemented the \$50 million Access to Technology initiative

Aging and Disability Resource Connections (ADRCs):

Expanded from six to 15 communities, with 9 emerging

Protecting Older Adults & People with Disabilities from Abuse and Neglect:

Expanded Eligibility for Adult Protective Services from 65 to 60

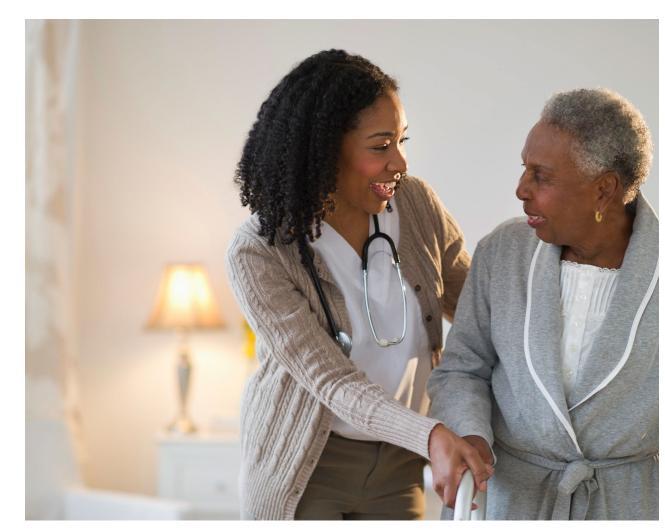




Goal 4: Caregiving That Works

Building the Direct Care Workforce

- In-Home Supportive Services Career Pathways
- CalGrows Direct Care Workforce Initiative
- Population-focused





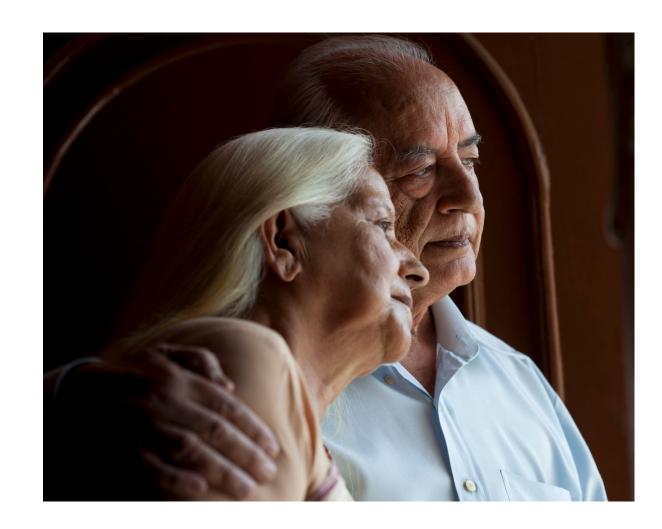
Goal 5: Affording Aging

Ending Older Adult Homelessness

- Housing and Disability Advocacy Program: \$300 million investment
- Home Safe Program: \$185 million investment

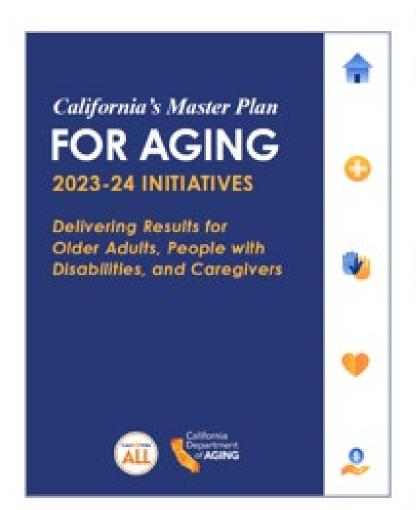
Improving Economic Security

 Cash Assistance: SSI/SSP increases for individuals and couples



Advancing the MPA: 2023-24 MPA Initiatives







Advancing the MPA: 2023-2024



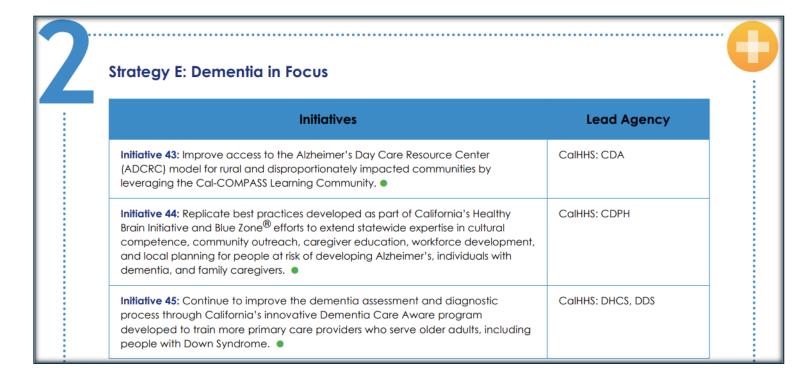
Alzheimer's and Dementia: In Focus

Initiative 43: Improve access to Alzheimer's Day Care Resource Center model

Initiative 44: Replicate best practices of the Healthy Brain Initiative and Blue Zone efforts

Initiative 45: Improve dementia assessments and diagnostic process through Dementia Care Aware, including people with Down Syndrome

Initiative 75: Create a Disability and Aging Community of Practice, including I/DD and aging to address the needs of older adults and people with disabilities



Advancing the MPA: Other Key Initiatives



HOUSING Initiative 2: Explore local government models to inform consideration of Rental Subsidy Programs

TRANSPORTATION Initiative 9: Support the expansion of integrated accessible transportation models

LTSS FINANCING Initiative 18 :Continue to evaluate options for developing a Universal Long -Term Services & Supports (LTSS) benefit

HCBS INFRASTRUCTURE Initiative 19: Develop 2 -part HCBS Multiyear Roadmap (Medi -Cal and Non -Medi -Cal)

BEHAVIORAL HEALTH Initiative 31: Partner with the Mental Health Services Oversight and Accountability Commission to expand evidence -based behavioral health programs

NO WRONG DOOR: Initiative 71 : Promote sustainability of the local network of Aging and Disability Resource Connections (ADRCs)

CAREGIVER SUPPORT: Initiative 82: Develop a Statewide Caregiver Equity Roadmap and Strategy

NEW! MPA Implementation Tracker



State of California

Master Plan for Aging Implementation Tracker





The Master Plan for Aging (MPA) is comprised of Five Bold Goals, twenty-three strategies, and over 200 initiatives to drive action across California in the pursuit of building the most age-and disability-friendly state in the nation.





The MPA Implementation Tracker is a publicly available resource for monitoring the implementation activities of the Master Plan. You are invited to search for progress updates on each of the MPA initiatives using the Search Box or Filters below. If you would like to download a copy of your search results, click "Download" from the options in the upper right corner.

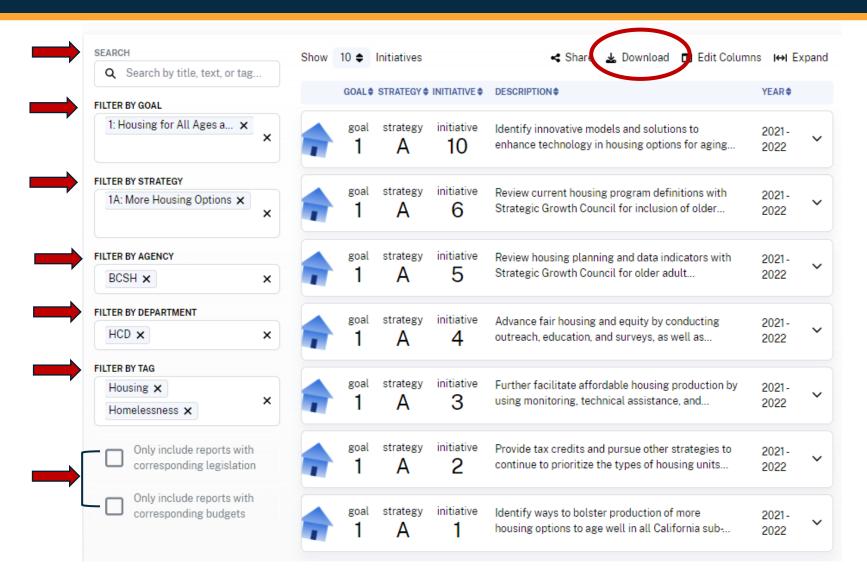
Publicly accessible resource to monitor the MPA's progress

Search MPA Initiatives & Updates by Goal, Strategy, Topic, Agency/Dept and more

Developed in partnership with West Health Institute

NEW! MPA Implementation Tracker





MPA State Partners are invited to upload updates throughout the year on new initiatives.

Includes 2021 & 2022 annual updates.

Users can search & filter updates and download the results.

Data Dashboard for Aging





Continuous Improvement & Expansion in 2022

 NEW data about long -term supports and services (LTSS) and caregiving

 NEW disability status data on multiple topics, including the <u>demographics dashboard</u>

 MORE RECENT data on the following topics: <u>Affordable Housing</u>, <u>Primary Care Shortage</u> <u>Areas, Suicide</u>, <u>Facility Complaints</u>, <u>Life Expectancy</u>

Local Aging & Disability Action Planning Grant Program



- \$4.5 million to provide competitive grants to support local communities in developing aging- and disability-friendly action plans.
- Grant Program Priorities
 - Equity, cultural competency, and community engagement
- Anticipated Request for Applications (RFA) Release:
 Mid-February





CalGrows in the Home and Community: Growing a Resilient, Outstanding Workforce

CDA's Direct Care Workforce Program

Master Plan for Aging: Five Bold Goals

Preparing California for 2030



Goal 1: Housing for All Ages and Stages



Goal 2: Health Reimagined



Goal 3: Inclusion and Equity, Not Isolation



Goal 4: Caregiving that Works



Goal 5: Affording Aging



California's HCBS Spending Plan



Direct Care Workforce (non-IHSS) Training & Stipends: \$150 million

"Training and stipends will be available to Direct Care Workforce (non-IHSS) that provide services to Medicaid participants in a range of home and community-based settings, in order to both improve care quality, respond to severe worker shortages in the sector, and prevent unnecessary institutionalization. These training and stipends...will improve the skills, stipend compensation, and retention of direct care workforce sector that Is either employed by Medicaid HCBS waiver programs (e.g., CBAS, MSSP, PACE) or delivering the direct care services to Medicaid participants that are referenced in Appendix B [of the Spending Plan]"

CalGrows Components



Five Training Pathways

Learning and Innovations Institute



CalGrows Innovation Fund

Evaluation

CalGrows INNOVATION FUND

Grants for Innovative
Approaches to Workforce
Training and Incentives

Notice of Awards by January 31, 2023 Program launch no later than March 1, 2023



CalGrows Innovation Fund

- 143 applications received (over \$150 million requested)
- \$82.6 million awarded
- 78 applicants funded
- \$24 million (19 applicants) focused on Alzheimer's or dementia training



CalHHS and Stakeholders: Partners in Progress

Mark Ghaly, MD, MPH

Secretary, California Health and Human Services Agency



Master Plan for Aging Updates California Department of Public Health

LAUREN GROVES, MPH, CHIEF
CHRONIC DISEASE CONTROL BRANCH
CENTER FOR HEALTHY COMMUNITIES
CALIFORNIA DEPARTMENT OF PUBLIC HEALTH

Outdoor & Community Spaces for All Ages

Initiative: Promote Blue Zones for dementia-friendly communities, especially in cities and counties with higher proportions of racial groups with disparate rates of dementia.

Progress: In January 2023, Sacramento County Department of Public Health began work on a Dementia Friendly Community Pilot Project funded by the Chronic Disease Control Branch (CDCB), Alzheimer's Disease Program.



Lifelong Healthy Aging



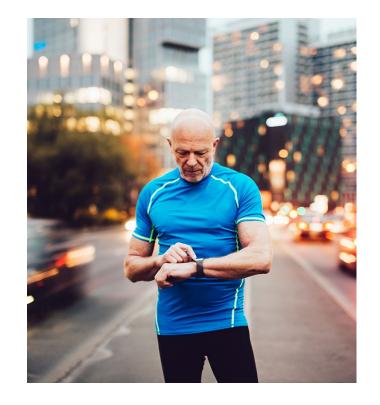
Initiative: Share a series of public health/public education tools, with culturally competent and equity-targeted approaches, that promote brain health and address other healthy aging priorities (e.g., physical activity, nutrition, tobacco, oral health, mental health, substance abuse, and trauma).

Progress: As of December 2022, the Alzheimer's Disease Program (ADP) has selected a vendor (Runyan Saltzman, RSE) to conduct the Public Awareness Campaign work focused on educating the public on the signs and symptoms of Alzheimer's disease and related dementias (ADRD) and using targeted outreach to connect with populations at greater risk of developing ADRD.

Lifelong Healthy Aging

Initiative: Build in older adult focus to existing Suicide Prevention Programs.

Progress: The California Department of Public Health's CDC-funded Comprehensive Suicide Prevention Program focuses on strategies that will impact older adults.



Dementia in Focus



Initiative: Continue California's leadership commitment to target clinical research into Alzheimer's on gender and racial disparities.

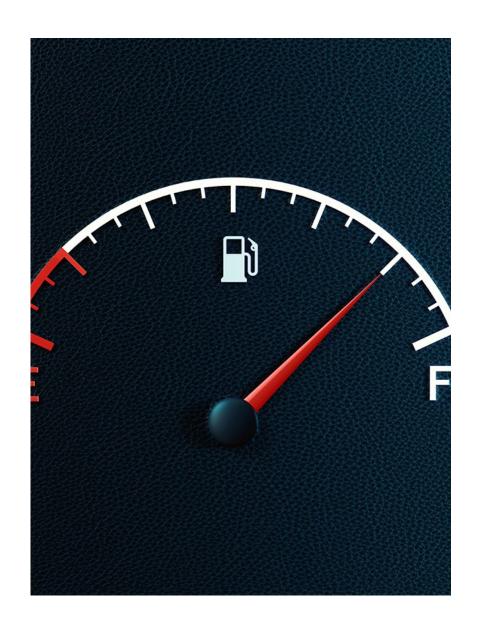
Progress: The Alzheimer's Disease Program awarded 7 new research grantees for a total of \$8.7 million dollars in June of 2022. As of November 1, 2022, the research grantees have begun work engaging in the study of early diagnosis and detection, health disparities, and caregiving in ADRD.

Dementia in Focus

Initiative: Develop plan for an equity-focused dementiaprevention public health campaign, to meet needs as funds available.

Progress: The Alzheimer's Disease Program is working closely with the six local health jurisdictions to continue funding activities that advance equity in cognitive health for an additional two years as of December 2022.





Nursing Home Innovation

Initiative: Continue to expand transparency on state data on nursing homes, including quality, staffing, financing, both in COVID-19 and ongoing.

Progress: The Home and Community-Based Services Spending Plan includes resources to develop a Long-Term Services & Supports Data Dashboard, which will include statewide nursing home utilization, quality, demographic, and cost data.

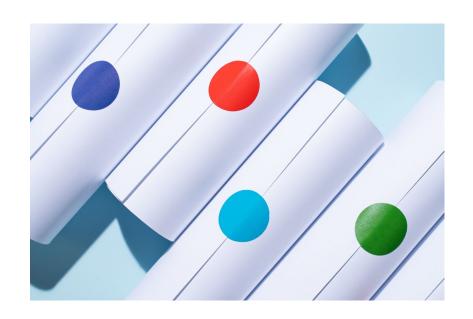
Inclusion and Equity in Aging

Initiative: Continue to expand culturally and linguistically competent communications to older adults, people with disabilities, and families.

Progress: The 2021-22 state budget invested \$10 million in CalHHS for ongoing General Fund for Language Access and Cultural Competency Orientations and Translations for regional center consumers and their families.



Protection from Abuse, Neglect, & Exploitation



Initiative: Review roles of Licensing, Long Term Care Ombudsmen, and Adult Protective Services and the experiences in other states to prevent and address abuse and neglect in long-term care facilities.

Progress: The interagency CA Elder & Disability Justice Coordinating Council will prioritize this initiative in 2023.

Master Plan for Aging – Discussion & Public Comment

Facilitated by Catherine Blakemore

Committee Chair Family Caregiver Representative

Public Comment



Attendees joining by webinar (Zoom), use the Q&A function to ask a question or select the raise hand icon. The moderator will announce your name and will unmute your line.



Attendees joining by phone, press *9 on your dial pad to "raise your hand". The moderator will announce the last 4 digits of your phone number and will unmute your line.

Community Health Workers/ **Promotores: Emerging** Efforts and **Opportunities**

James Regan

Assistant Deputy Director, Health Workforce Development, Department of Health Care Access and Information

Maria Lemus

Executive Director, Visión y Compromiso



Department of Health Care Access and Information

Community Health Worker/Promotor(a) Initiative Overview

James Regan, Assistant Deputy Director for Health Workforce Development

Background

DHCS

 Implemented a Medicaid State Plan Amendment (SPA) to allow CHW/P to bill reimbursable services to Medi-Cal.

HCAI

- Developing a certification program to allow CHW/Ps to bill through Medi-Cal.
- Outlining core competencies for CHW/P training programs and specialization training programs.
- Developing specializations, such as
 Alzheimer's and Asthma, to include in the certification process.



High level Goals



- Increase the CHW/P workforce in California
- Certify 15,000 CHW/Ps by 2028

Goals to achieve Targets



Partner with the CHW/P community for input



Develop and launch CHW/P certificate process



Explore grant opportunities for CHW/P training programs



Stakeholder Engagement Overview

Phase 1

Dec 2, 2022 - Jan 13, 2023

- Initial structured interviews to inform topics and questions for group engagements in Phase 2
- Stakeholders *included but not limited to:* CBOs, CHW/Ps, tribal organizations, and state agencies.

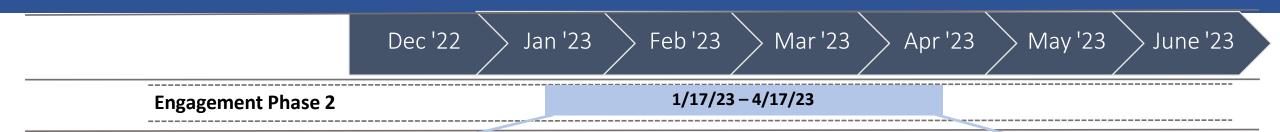
Phase 2

Jan 17 - April 17, 2023

- In-person feedback sessions, online feedback sessions, and information webinars
- Email <u>CHW@hcai.ca.gov</u> to become involved
- See HCAI's <u>CHW/P website</u> for the latest information



Stakeholder Engagement: Phase 2 Details



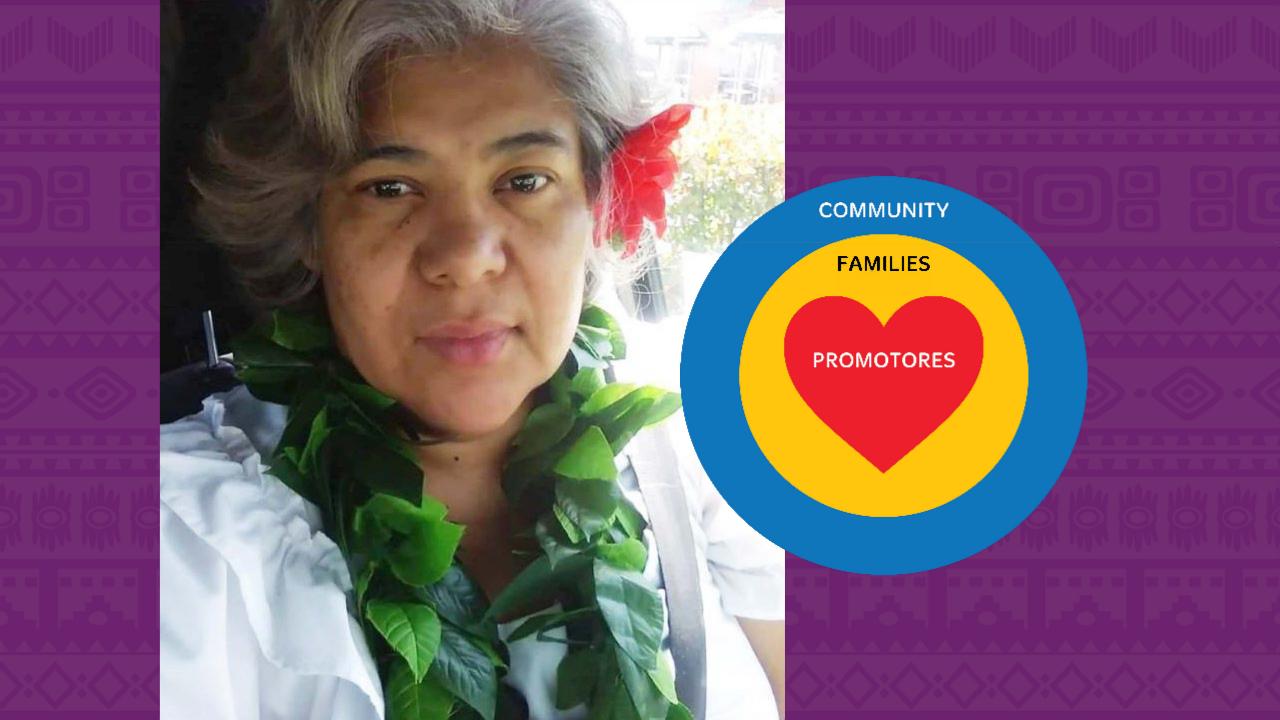
In-Person Group Sessions	Virtual Group Sessions		Virtual Info Sessions	
 5 half-day regional meetings English & Spanish Feedback on needs & training areas 	 Approximately 30 At least 10 in Spanish Deep dive feedback on specific topic areas 		 Approximately 15 At least 5 in Spanish Present updated model back to stakeholders with their feedback included 	
Product: CHW/P Training & Certificate Requirements for Implementation				





Visión y Compromiso supports the transformational work of promotores, trusted community leaders who reach our most vulnerable residents.









CALIFORNIA MASTER PLAN ON AGING INTEGRATION OF PROMOTORAS/CHW

AGING ACROSS A LIFE SPAN

- 1. Housing for all- stages and ages- IE- California Partnership
- 2. Health Reimagined-close equity gap and life expectancy- Latina Center
- 3. Inclusion and Equity-increase life satisfaction- Bailoterapia
- 4. Caregiving that works- caregiving jobs, appropriate/relevant caregiving Con Amor y Dignidad
- 5. Affordable aging-elder economic sufficiency- Visión y Compromiso

Visión y Compromiso "PREPARING TO AGE WELL"

HACIA UNA VIDA DIGNA Y SANA



Maria Lemus, Executive Director, Visión y Compromiso maria@visionycompromiso.org • www.visionycompromiso.org

Community Health Workers/ Promotores – Question and Answer, Discussion

Facilitated by Catherine Blakemore

Committee Chair
Family Caregiver Representative

Break

The meeting will resume at 12:40pm

Legislative Update

Barbra McLendon

Public Policy Director, Alzheimer's Los Angeles

Jared Giarrusso-Khlok

Government Affairs Director, Alzheimer's Association



State Legislative Update

Barbra McLendon, Public Policy Director

AlzLA, AlzOC and AlzSD California Policy Platform

- Expanding Access to Home and Community-based Services
- Supporting Family Caregivers
- Building a Dementia Capable Workforce
- Addressing the cost of care

2023 State Legislative Priorities

State Legislative Priorities



Alzheimer's and Dementia Caregiver Education and Support

- Pilot program administered by CDA
- Would support delivery of services such as respite, support groups and care counseling in addition to caregiver education
- Amount of funding tbd
- Will be a budget request and a policy bill



State Legislative Priorities



California Wandering Prevention Workgroup

- Based on LA County task force that created the LA Found program
- Run by California Department of Justice, Bureau of Missing and Unidentified Persons
- Include representation from law enforcement, hospitals, state/county agencies, family caregivers







@AlzheimersLA #AlzheimersLA

ALZHEIMER'S ASSOCIATION STATE AFFAIRS UPDATE

Jared Giarrusso-Khlok
California Government Affairs Director

alzheimer's 95 association®

THE BRAINS BEHIND SAVING YOURS:

California Policy Platform - Our Focus

- 1. Increase opportunities for Californians with Alzheimer's to receive a timely and accurate diagnosis at the earliest signs of cognitive impairment
- 2. Improve the network of care so that persons with dementia and their care partners can easily access local services and supports
- 3. Ensure that all Californians have access to quality care through public investment that helps families with the high financial and emotional cost of Alzheimer's

2023 State Policy Priorities

AB 21 (Gipson) Dementia Training for Law Enforcement

- Dementia competency included in crisis intervention training for Police Training Officers
- Alzheimer's and dementia specific training required for all officers by 2030
- San Mateo County received state funds to continue their police training work

 Costs are being evaluated to account for state deficit



AB XX (Aguiar-Curry) - Alzheimer's Advisory Committee Updates

Removing Stigmatizing Language & Conforming Language	ADDITIONAL MEMBERS INCLUDE		
AB 1618 grows the Membership to 25 Members (Currently 14)	First Responders		
Removes Term Limits For Members Living With Alzheimer's	Commission on Aging		
Modifying Language Regarding Caregivers - Formal/ Family and Paid/ Unpaid	Primary Care Physicians		
Language Uplifting Diversity	Two Representatives from the Legislature		
Allows the Secretary of CHHS General Authority to Appoint Additional Members (Limited to 25 Total)	Adding Local Health Representatives		

FUNDING REQUEST - California Alzheimer's Disease Centers

- The California Alzheimer's Disease Centers (CADCs) are a statewide network of ten dementia care Centers of Excellence at university medical schools, established by legislation in 1984. These institutions include
 - UC Davis East Bay
 - UC Davis Sacramento
 - UC Irvine
 - UC San Diego
 - UC San Francisco Fresno
 - UC San Francisco
 - UC Los Angeles
 - University of Southern California
 - University of Southern California Rancho Los Amigos
 - Stanford

- These centers are statutorily required to provide the following services:
 - Direct Diagnostic Services
 - Research
 - Provide training to individuals and families impacted by Alzheimer's
 - Provide training to health professionals
- Our Association is supporting these centers in their request to bring total spending on the state's CADCs to \$5 million, which represents a requested budget augmentation of \$2.2 million over current funding levels.



Dementia Care Aware

Anna Chodos, MD, MPH Danielle Taylor Clara Park

Alzheimer's & Related Disorders Advisory Committee Meeting



Agenda

- Dementia Care Aware overview
- The cognitive health assessment
- Why is this important
- Accomplishments so far, and the year ahead



Dementia Care Aware



- Offer provider training and support in culturally competent dementia care
- Between March 2022 March 2024, create and disseminate training, and support primary care to implement the training and improve dementia care
- Goal: empower primary care serving Medi-Cal patients to improve their screening, detection, and care of those living with dementia



Our partners























Program overview

Education



- Online training modules (cognitive health assessment and additional key topics)
- Regular webinars and podcasts
- CME/CE and MOC credit

Outreach



- Outreach to primary care providers and team members in all 58 counties
- In-person as well as virtual events and media campaigns

Health Systems Implementation



- Robust website with practice support resources
- Warmline for clinicians
- ECHO conferences (virtual teaching conferences)
- Hands-on coaching

Evaluation

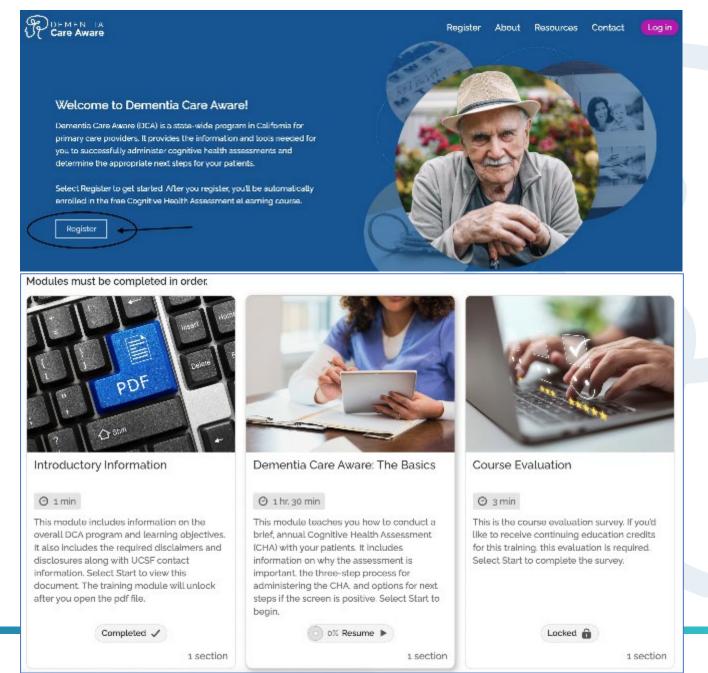


- Tracking process and outcome measures
- Quantitative and qualitative methods
- Uptake and usefulness of training
- Understand care gaps



The cognitive health assessment

- Annual assessment
- A quick check (~5-10 min) on cognitive and functional symptoms and an assessment of the person's support system
- The start of a diagnostic assessment, a jump start on brain health
- Offering CME/CE and MOC





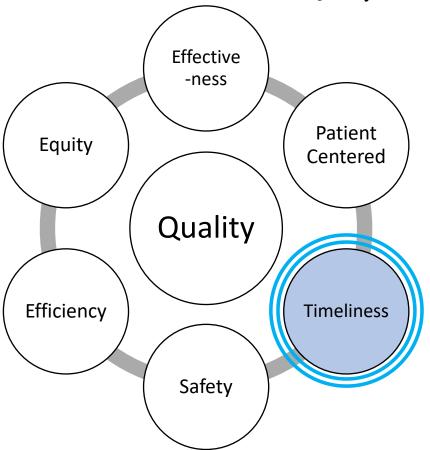
Primary care and dementia

- Provider factors that influence missed or delayed detection in primary care include:
 - A **lack of education** about dementia care
 - -A perceived lack of assessment tools and protocols (discomfort in administering assessments)
 - Attitudes towards dementia including concern about the stigma of a dementia dx and perception of limited options after a dx
- 64% of PCPs said they were highly confident in providing general medical care to patients with neurocognitive disorders (NCD). However, for evaluating and managing NCDs:
 - Only 21% of PCPs said they were highly confident in recognizing when a patient had an NCD.
 - Only 13% of PCPs said they were highly confident in providing a diagnosis.
 - Only 20% of PCPs said they were highly confident in interpreting cognitive testing results.



The cognitive health assessment

Institute of Medicine's Six Domains of Health Care Quality



Early detection allows for:

- Identifying and treating reversible conditions of memory loss
- Pharmacologic treatment, which may slow cognitive decline
 - Treatment is only accessible through diagnosis
 - Very promising therapeutics are being developed
- Explanation or justification of symptoms
- More time for care planning, which could reduce care giver burden
 - Provides time for patient and families to prepare for future care and maximize patient's opportunities to contribute to the care planning process
 - Makes possible timely referral for dementiarelated education, caregiver counseling, and social services or support



CalAIM and Dementia Care Aware

Long Term Care Carve - In Transition

Effective January 1, 2023 and July 1, 2023, all MCPs will be responsible for the full LTC benefit at the following facility types and homes:

- Skilled Nursing Facility (SNF), both freestanding and hospital-based SNFs
- Intermediate Care Facility (ICF)
- Intermediate Care Facility for Developmentally Disabled (ICF/DD);
- ICF/DD Habilitative;
- ICF/DD Nursing;
- Subacute Facility;
- Pediatric Subacute Facility.

Long-Term Care (LTC) Carve-In Transition

Enhanced Care Management (ECM)

As a key part of CalAIM, Enhanced Care Management (ECM) is a new statewide Medi -Cal benefit available to select "Populations of Focus" that will address clinical and non -clinical needs of the highest-need enrollees through intensive coordination of health and health -related services.

- Adults, youth, and children who are high utilizers of avoidable emergency department, hospital, or short-term skilled nursing facility services.
- Adults at risk of institutionalization and eligible for long-term care.
- Adult nursing facility residents transitioning to the community.

Enhanced Care Management and Community Supports (ILOS)



CalAIM and Dementia Care Aware

D-SNP: Dementia screening requirement

New Alzheimer's/Dementia Quality of Care Measure (XV): Annual Cognitive Health Assessment for Patients 65 years and Older

- In recognition of the significant prevalence of Alzheimer's and related dementias among dually eligible beneficiaries, and the Department's Dementia Aware initiative, DHCS will require plans to report this measure. Similar to other measures, this should be reported to DHCS fully validated and at a statespecific and D-SNP specific level, with EAE D-SNP results separate from non-EAE D-SNP results, if the organization has both. Regular MA results should be excluded, if the plan has both regular MA and D-SNP PBPs.
- This measure should be reported on an annual basis to DHCS, for the reporting period January 1, 2023 to December 31, 2023, no later than June 1, 2024.

D-SNP Policy Guide



Education

Online Modules

Additional online modules to be released:

- Conducting the CHA with an Interprofessional Team (for providers)
- Conducting the CHA for Interprofessional Team Members
- CHAs in a Telehealth Encounter
- Adapting the CHA
- After a Positive CHA: Next Steps
- Advance Care Planning/Legal Topics
- Care Partners

Podcast Series

Dementia Care Aware will host monthly episodes that are concise, dynamic, and educational, providing another modality for health care teams and advocates to engage with our trainings. Each episode



is approximately 30 minutes. CME, CAMFT, and AAFP credit is available for each episode.



Education

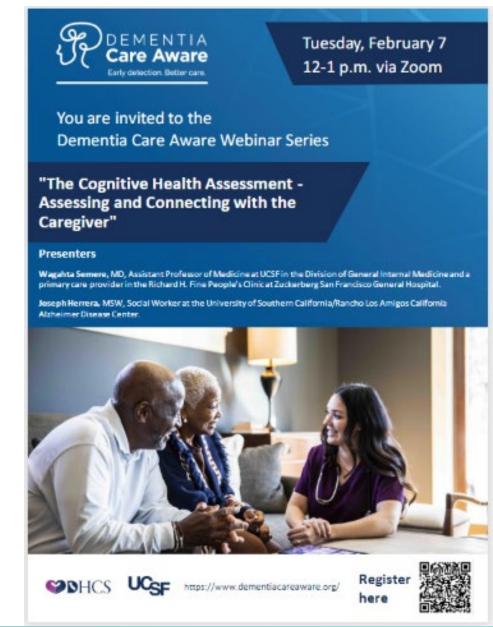
- ECHO series at UCI, UCSF, Alzheimer's Association
- Monthly webinar series
- Participants of the live webinar are eligible to receive 1
 Continuing Medical Education (CME) or California
 Marriage and Family Therapists (CAMFT) credit.
- Watch recordings of our prior webinars and register for February's webinar at:

Webinars - (dementiacareaware.org)

Open your phone camera and scan the QR code to register for February's webinar









Outreach

Marketing

- Created program content (templates, flyers, etc.)
- Paid media and advertisements campaign scheduled to sthe first week of February 2023 (online ads)
- PR campaign starting March 2023
- Social Media will be live February 2023

Outreach

- Partner sites/organizations are meeting with local stakeholders to discuss training and program implement
- Alzheimer's Association is conducting outreach via warn cold connections
- Attending conferences and events
- Established mailing lists and listservs to provide updates announcements





Warmline

- A provider support and consultation service
- Designed to provide decision -making consultation for clinicians and primary care teams in California around dementia screening, assessment, diagnosis, management, and care planning
- Full phone warmline go -live projected for March '23
- Will taper on to a 5 day a week, 9am -5pm availability

Is the cognitive
health assessment
covered for
patients over 65
who have
Medicare but not
Medi-Cal?

What do
I prioritize after a positive cognitive health assessment?

Can I use the cognitive health assessment with a patient with limited literacy?



Dementia Care Aware in numbers

Accomplishments so far:

- 1 core online module with 180+ completions
- 7 supplemental online modules to be released this year
- 5 webinars with 706 total attendees, with 12 more webinars planned for the rest of this year
- 1 podcast recorded, with 12 more on the way
- 980 listserv members who receive our newsletters and other announcements
- First monthly newsletter sent in January with 65.31% open rate!
- 1485 (and growing!) contacts reached through our outreach efforts

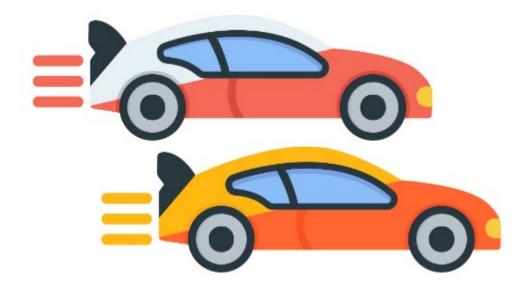


Revving up the DCA engine...





Built the foundation and framework for a state-wide program from scratch



2023:

Starting off the new year strong with many initiatives getting off the ground.



How can you help?









Learn

Sign up for our newsletter to receive key updates

Engage

Take the training and attend our webinars

Share

Share information on Dementia Care Aware with your network

Give

Give feedback on our program, but also how we can sustain our efforts



Thank You

For more information please contact:

Dr. Anna Chodos, Executive Director (anna.chodos@ucsf.edu)

Danielle Taylor, Director of Operations (danielle.taylor2@ucsf.edu)

Clara Park, Director of Strategy (clara.park@ucsf.edu)

www.DementiaCareAware.org



Finalization of Recommendations & Items for CalHSS Secretary

Catherine Blakemore

Committee Chair Family Member Representative

Public Comment



Attendees joining by webinar (Zoom), use the Q&A function to ask a question or select the raise hand icon. The moderator will announce your name and will unmute your line.



Attendees joining by phone, press *9 on your dial pad to "raise your hand". The moderator will announce the last 4 digits of your phone number and will unmute your line.

Closing Comments & Next Steps

Catherine Blakemore

Committee Chair Family Member Representative

Darrick Lam

Committee Vice-Chair Family Member Representative

Thank you!

Visit the <u>CalHHS Alzheimer's Disease & Related</u> <u>Disorders Advisory Committee webpage</u> for:

- More information about the Committee
- Upcoming meeting dates
- Presentations, recordings, and transcripts of past meetings



