

CALIFORNIA DEPARTMENT OF AGING
IMPACT COMMITTEE MEETING TRANSCRIPT
JULY 12, 2022

13:30:33 Good afternoon. Everybody welcome to the impact. Stakeholder Committee meeting.

13:30:41 Get started with some logistics reminders, and then I will turn it over to Director de Morris to formally walk of us.

13:30:47 We continue to meet virtually. So this webinar is taking place, and you may join by telephone, smartphone tablet or computer American sign language interpretation and live Closed captioning are available to enable captions you may need

13:31:04 to select the Cc. or live. transcript icon on your zoom toolbar.

13:31:11 The meeting slides. The recording and transcript will be posted within about 5 days to the California Health and Human Services Master Plan for aging webpage.

13:31:23 Thank you, and with that I will pass it over to Susan.

13:31:28 Thank you, Maria. Thank you very much, and welcome to everyone.

13:31:33 Alonzo. Thank you and Kim, who will be working alongside you.

13:31:37 Thank you for interpreting today. a very special welcome to the members of the Impact Committee who are joining us today.

13:31:45 In the middle of your summers following a holiday weekend.

13:31:48 We appreciate all of you being here and participating today.

13:31:55 This is our third third meeting of the year. Is that correct?

13:31:58 Already. Second second meeting, third meeting of the year. and We continue our work on the master plan for aging

13:32:06 We'll go ahead and and share introductions with anyone who's joining us so that everyone who's following along knows who the official members of the Impact committee are and for those who don't know our

13:32:20 acronym. it's implementing the master plan for aging in California together Stakeholder Committee.

13:32:26 So we're joined today by Dr. Oops we'll go backwards.

13:32:31 Once Dr. Elizabeth Edgeley, who represents the Alzheimer's Association, Andy and Perado, who leads disability rights.

13:32:39 California. Nancy Mcpherson, who heads Aarp, California.

13:32:44 Dr. Serita Mahanti, who is the President and CEO of the Scan Foundation, one of 7 funders of the master plan work; Doug Moore, executive director of United domestic workers of America, Sharon

13:32:59 Nevins, who joins us today from Texas at a national meeting.

13:33:03 But in her day Job leads to San Bernardino County Department of Aging and Adult Services.

13:33:09 Kevin Prindeville, Executive Director of Justice and Aging.

13:33:14 Karen Savage sanguine who is on vacation.

13:33:17 We're so happy for caring today, and thank you very much to Monica Lee, who works at Cpen alongside Karen, and is joining us today, and Professor and Doctor Forernando Torres good

13:33:29 directs the Ucla Center for policy research on aging.

13:33:34 Thank you to our stakeholder committee members for being here with us today, and now we will move to, and oh, that's Dr.

13:33:49 Leander clerk in the in the chat

13:33:51 So we for those who have followed this work. they master plan for aging is on it a calendar year.

13:33:57 So in January of this year we issued our one year our first year progress report.

13:34:05 This is required in statute of the Master plan to produce a report annually to the Legislature.

13:34:11 Every January We really appreciate that we're able to do this in January of every year, because that allows us to include all of the enacted budget changes as well as all of the legislation that passed in

13:34:24 the prior year. So we started the year off with our one year progress report, and then the Impact Committee elected, and we're so grateful that they did to produce a response to that one year report and because this is our first year with

13:34:41 the Impact Committee. I just want to thank all of you for the time and thoughtfulness you took to produce that critique of our year, and to start that communication loop where we we provide to the best of our ability our

13:34:56 one-year progress. You share your perspectives and impressions as stakeholders, and then I was invited to respond to the response to the one-year progress report, and both of those documents will be shared with everybody in

13:35:10 the chat. I just wanted to share a couple of impressions that I had.

13:35:15 There is a formal letter that was issued that you'll all have access to in our chat.

13:35:21 When I was a when I was a stakeholder on the master plan for aging committee and stay Stakeholder Committee, and I had the privilege also of serving on the Governor's

13:35:31 alzheimer's. prevention. and preparedness task force that was led by Maria Shriver, who is an outstanding communicator and former journalist.

13:35:41 Something that I learned from maria's drivers She would always use alliteration to help you know she should use

13:35:49 She? she's always thinking of the headline and the sound bite as a journalist, and so to to capture my thoughts briefly and not monopolize this meeting because you do have the written response.

13:35:59 Letter. I was focused on the letter B, and so I wanted first to just convey to the Impact Committee how much we value the time they took to prepare that thoughtful response.

13:36:11 And also how much we value the specificity that was included in that letter.

13:36:15 You really gave us a lot to work with, and we value that

13:36:20 We value the time, your commitment to this committee, and the time you took outside of the committee to produce that letter.

13:36:30 Awesome validation in that letter. You know what what we took away at the agency.

13:36:34 The California Health and human Services Agency is how much in alignment and how much in sync. we are in areas that we share great pride in success, and also areas where we see improvement.

13:36:48 So it was very validating that we're on the same We're on the same path on this journey, and then the next piece of it, you know I would I would chalk up to volume velocity and

13:37:00 vortex. So the volume is something that the the sheer volume of initiatives, 132 master plan for aging initiatives, dozens of channels, legislation billions of dollars, of new

13:37:14 investments. It was definitely captured by the Impact Committee.

13:37:18 You know the sheer volume of work, and how do we stay on top of the volume?

13:37:23 And the velocity is the speed in which it has all occurred at the time of the the first letter the master plan had only been launched about 15 months prior.

13:37:36 So everything has been happening on a very fast track, and we know that with the Federal dollars of the arpa that cares act the home and community based, spending plan, many of them have very short tight timelines that we're operating

13:37:50 in. so we we recognize that this is a very

13:37:56 The speed with which all of this has happened is is remarkable and then the vortex would be.

13:38:03 You know we've heard our governor talks talk about existential threats to our State.

13:38:09 But while we've been in this master plan period now in month, 1920

13:38:16 We can continue to fight the pandemic racism, gun, violence, climate change, wildfires, drought, attacks on reproductive rights, inflation, the economy

13:38:30 So in the context of all of this as we've been working together.

13:38:34 Stakeholders and and government and other partners, you know, trying to keep attention focused on the issues of older adults and and people with disabilities has been a challenge in the context of so many critically critically important issues.

13:38:51 And then the last piece would be vitality.

13:38:55 Vitality and values. So I would invite you to do this letter every year.

13:39:01 It was elective It was you know we didn't know that you were gonna do it, and we really encourage you to do to do this every year.

13:39:09 It's just such important feedback that it really keeps the master plan alive and relevant.

13:39:16 Because we have a 10 year blueprint for our state it's it's very easy for this document to become stale.

13:39:23 And with your letter with our annual report and your letter.

13:39:28 It really helps all of us keep this this work vital and alive and in front of us, and relevant.

13:39:35 And so I would point to the priorities that you you called out in the letter expanding home, and can home and community based services and building a statewide network and system.

13:39:47 Ending senior homelessness, you know deeper investments in the workforce and embedding in a very explicit way.

13:39:55 Equity, so that's how we are keeping the master plan vital is by calling out specific issues.

13:40:03 And then last you prompted me to go back to the very beginnings of the Master plan for aging stakeholder work work.

13:40:09 We have long forgotten, and some of you may remember that we established values at the outset of the master plan work, and I will remind you today of what those values were then, and are today.

13:40:24 And that's what I wanted to close on is that we your letter and the progress report. you know, reinforce that we all share the same values, which are voices, equity, dignity, and disruption inclusion and accessibility.

13:40:41 innovation and evidence-informed practice and partnerships.

13:40:47 And so those were the the original values that the Stakeholder Advisory Committee finalize, formalized and finalized, and were carried through all of the the Master Plan development work and stay with us.

13:41:00 Today so that's that's the verbal response to the letter.

13:41:04 And now i'm just happy to take any questions or responses that you have to that

13:41:15 Or move to the next agenda. Item.

13:41:22 And it is in the chat. Thank you so much, Amanda, that both documents are in the chat.

13:41:29 Hand raised. Thank you, Susan, thank you so much for reminding me of the values, too.

13:41:36 It's always like level setting thing to do that and thank you for articulating our focus on what the big issues are going forward.

13:41:47 One other thing. I wonder if you could address was really wanting to see

13:41:54 The Governor's visible leadership as we move forward, and I went there.

13:41:59 If you had any comments wearing that

13:42:09 Susan you're muted thank you nancy that's that's a good reminder.

13:42:15 I didn't mean to bypass that so the next you know on our horizon the most immediate would be the September twentieth, Cal.

13:42:22 For all ages and abilities. The governor has been officially invited to that event.

13:42:29 We do not know if he's able to join us or not and we continue to look for other opportunities.

13:42:35 Now that the budget has been signed and the governor will be signing bills, you know, over the next couple of months, but we are looking for opportunities in the field for the governor to join

13:42:49 stakeholders at work in their communities. We welcome any suggestions and ideas.

13:42:54 If you have opportunities. for the Governor to to visit organizations, individuals, groups, and communities.

13:43:03 Please let us know about those opportunities, and then we We do have the invitation pending for September twentieth, and we would encourage all impact committee members as well as those listening that if you have individual

13:43:18 organizational events. please, by all means do reach out to the Governor's office, and be sure to include him and let us know if we can be helpful with that

13:43:37 Any other questions or comments.

13:43:48 Oh, sorry, just to say thanks again for responding. and we look forward to continue in to provide that feedback, and it helps to have that response.

13:43:59 Helps inform the way that we get feedback. so appreciate it.

13:44:03 Sure thing, and please do it again. I I imagine it was a lot of work for all of you to coordinate that, too.

13:44:11 I can only imagine. So thank you for that alright So we'll go ahead and move then to the next slides.

13:44:18 So this this is absolutely apropos to the one-year Progress Report, and much of what was outlined in the Impact Committee's letter is, you know, how do we wrap our heads and our hands around all of this

13:44:31 activity. We are so proud. One of the many, many outcomes of

13:44:38 The master plan for aging is that the Department of Aging has the new aging and disability research.

13:44:48 The division of aging policy research, and equity headed by Sarah Steinhausen, who's been with us since January of this year, and i'm so happy to turn this over Now to Sarah, who will walk us all

13:44:59 through significant budget investments over the past 2 years.

13:45:05 Great. Well, thank you so much, Susan. it's a pleasure and an honor to be here with all of you today, and we met on Friday with a group of the members from Impact committee, and you all provided very helpful input as to what would

13:45:20 be informative for the discussion today. So we put together a slide deck that tries, tries to draw out the all of the investments across the 5 bull goals, not only in relation to this year's budget but also in relation to

13:45:35 last year's budget so i'll be walking through those and happy to take questions afterwards.

13:45:42 So just starting with, you know, quotation from Dr. Galley, speaking to this historic budget, signed by the Governor, which builds on prior investments in health and human services for others.

13:45:54 The State's vision of a healthy California for all it improves the ability to serve the whole person, and ensures that the health care, housing, and social needs of those we serve are considered together, not solely through the lens of separate

13:46:09 funding streams or programs, and most importantly, the investments will improve the lives of our most vulnerable neighbors.

13:46:15 While addressing the underlying inequities in our society, so that quotation from Dr.

13:46:20 Galley, I think, really speaks to our vision for the role that these investments may have play in ensuring that older adults, people with disabilities and caregivers, can all have the opportunity to age, with dignity and

13:46:35 independence. So with that setting i'm just going to quickly walk through

13:46:40 How i'm gonna provide the overview of all the different areas gonna walk through each of the goal areas and where the investments are.

13:46:49 I do want to know that, you know I don't want to speak for other departments. So you might have questions about specific initiatives that are led by other departments outside of the master plan for aging because we recognize that advancing the

13:47:03 master plan for aging is about us in partnership with all of our department and agency colleagues.

13:47:11 So with that What I can do is speak again to the high level, and then we can follow up if there are specific questions.

13:47:19 And a need for additional information. I also wanted to address to send you all to the the link that you see at the bottom of your screen, which is the source document for all of this which is the governor's budget summary and

13:47:33 the details will be released soon as well by the Department of Finance.

13:47:37 So that link is on the slide deck. Next slide, please.

13:47:41 So before I get started I really wanted to kind of highlight.

13:47:46 What are some of the themes and investments because you know one in some investments are in the billions of dollars, and they're more layered for aging and disability and caregivers, So that they might not be targeted to

13:47:58 the Mpa, but they have the high investment and the potential for significant change in terms of potentially building capacity, developing infrastructure, expanding programs or addressing rates and reimbursement.

13:48:14 But then there are other investments that may not have the same dollar value.

13:48:19 But go along way in planning for our system needs. So, for example, some of those investments might be under a 1 million dollars.

13:48:26 But really get at the heart of the issue that needs to be addressed in terms of developing recommendations and the data needed to advance system change.

13:48:36 So I would say that it doesn't mean as much to just look at the dollar investment across across all issues.

13:48:41 It's really important to think about. what role. that particular investment plays in system change, and whether it's targeted to these populations, or whether it's layered, and then finally, how this community can be sure to engage

13:48:58 in the process of implementation, so that where there are those significant investments that might not be directly targeted as older adults or people with disabilities or caregivers, that we can be a part of it.

13:49:13 So that involves, you know, a lot of ongoing, administer, and involvement with implementation, and ensuring that the population gets their their share of the resources as well.

13:49:22 So next slide. So i'm gonna start with an overview of the housing for all ages and stages investments, just as a reminder.

13:49:31 This goal in the master plan for aging really seeks to develop.

13:49:36 You know age and disability and dementia, friendly communities across the State.

13:49:41 So to that end. it's not just about developing affordable accessible housing.

13:49:46 But it's also about transportation it's also about age and disability.

13:49:50 Friendly communities as well as climate. friendly, aging, and emergency preparedness.

13:49:57 So last year's budget really provided historic investments with over 10 billion dollars for housing resources writ large.

13:50:07 Again. This is one of these big investments where there are many different areas that have direct impact on older adults and people with disabilities, and you can see a number of initiatives that are outlined.

13:50:19 They're including community care, expansion, building out access accessory dwelling unit, and then funding for affordable housing production and preservation, as well as some smaller pilot funding through the adult family home project as well as funding

13:50:35 for fall prevention in home modification and planning for dementia.

13:50:40 Friendly communities this year. The Governor invested over 11 billion dollars for housing resources, and included within that is expansion.

13:50:50 Sorry The community care, expansion, resources specifically focused on operating subsidy reverse reserves as well as additional financing support for ex accessory dwelling units as well as age friendly community grants a pilot for a

13:51:08 healthier homes, aging and place initiative that will be run out of the department of Aging.

13:51:13 Veterans housing and homelessness, prevention as well as resources focused on disaster, planning and preparedness.

13:51:20 Here at the Department of Aging. next slide, please. So the next goal focused on health, reimagined.

13:51:29 And just as a reminder, this goal focus is not only on how we can develop our healthcare system to meet the needs of this population, but also how it meets the needs of the whole person.

13:51:40 And looking at our long-term services and support system and developing more integrated service delivery system.

13:51:46 Next slide, please. So I had to approach this a little bit differently.

13:51:51 There were so many. I think the main message here I can't walk through all of these investments.

13:51:58 But the really important message here is this gives you a sense of the wide range of investments across both capacity, building infrastructure development system planning as well as some resources for some expansion of programs research and of course

13:52:19 the investments in alzheimer's that we saw as well as data development.

13:52:24 And You can see some examples of the kind of understanding our system and laying out the analysis for what's needed in our gate.

13:52:32 Hcbs Gap analysis as well as the data that will be collected through the Ltss data dashboard.

13:52:40 So I think this really speaks to a lot to what Susan was talking about about the volume of investments and just the range of different issues that were identified and addressed in last Year's Budget next slide please and

13:52:55 this year we saw significant investments as Well, we're really pleased to see.

13:53:00 I just wanna call out the governor's commitment to the share of cost.

13:53:05 Ref. Now we understand that this will be implemented in 2,025, subject to future appropriations.

13:53:14 But this is a really significant issue in terms of helping more older adults, access medical, who otherwise have to pay extremely high share of costs up to \$600, just to afford metacal.

13:53:28 So again, this is a commitment to address this in the out years.

13:53:32 Then you see a number of other investments across our Hss program.

13:53:35 The medical working disabled program, as well as investments like the Community Living Fund, which is the first time that the State is launching a dedicated fund to help older adults and people with disabilities remain in the community or transition

13:53:49 from institutional settings with funding for special emergency needs, can also see some resources towards data and planning the Hcbs.

13:54:00 Gap analysis and roadmap, which is a non-bed account. gap analysis which will supplement with the department of healthcare services, is doing with their Meta-cal Hcs Gap analysis.

13:54:12 We at CD. are really really pleased to be working with the Department of Health Care services on this initiative, and really see a lot of opportunity to build out our infrastructure over the years to come a number of other important

13:54:26 investments for capacity building. We see Covid recovery resources for the community and based adult services program.

13:54:34 So funds to modernize the older Californians act, and reinvest in many of the services that were defunded as a result of the great recession, as well as the number of other investments including additional resources for

13:54:50 the Alzheimer's Healthy Brain and initiative and a long-term care.

13:54:56 Ombudsman outreach and awareness. that we will be leading at the Department of Aging.

13:55:01 So again, this is just a wide range of investments high level overview as well.

13:55:06 So that's okay. next slide. So the next goal as you know focuses on inclusion and equity and not isolation.

13:55:13 I'm getting in a range of issues including addressing and preventing elder independent adults, adult abuse and neglect, as well as operating to engage in the community, and to ensure that older adults and people with disabilities are

13:55:28 not isolated. Next slide, please. So I wanted to highlight, you know, As you know, last year we had significant investments in this area.

13:55:37 There were funds dedicated to older adult resilience and recovery which concluded a range of investments across our older Californians act programs. but also that we're really focused on helping keep older adults engaged in

13:55:53 the community and fighting the isolation that was born by the Covid pandemic resources for enhancing access to technology, for expanding our adult protective services program to the over 60 population language access as well as the

13:56:11 establishment of the office of long-term care, patient, representative and employees, enhancing, funding for employment for older adults in the department of aging.

13:56:23 And then this year we saw investments in the adult protective services program.

13:56:29 By expanding training opportunities as well as funds for foster grandparents and senior companion volunteer programs.

13:56:37 Next slide. Part of both 3 also is really focused on state and local leadership.

13:56:45 Recognizing that leadership really is a key theme woven throughout the master plan for aging.

13:56:52 We understand the importance of the State leading and listening throughout the development and implementation of the master plan.

13:56:59 So last year, as you only know, the Governor focused on developing resources at the State level to lead an employee, a Mpa implementation as well as establishing the position of the senior Advisor for aging disability

13:57:14 and Alzheimer's out of the governor's office, which can Mccoy weighed now leads.

13:57:20 I do want to note that with the funding that was established in 2,02122 for Mpa.

13:57:28 Implementation. We have launched our division of aging policy research and equity.

13:57:35 It's a really tremendous opportunity where we are bringing on staff to to lead a research team.

13:57:41 A policy team, our Chief equity officer. That will be recruiting for very soon, and they will.

13:57:48 That person will also have a a team to advance equity both within the department of aging and externally with our policy partners.

13:57:57 And we're also using this division to launch the workforce initiative, so I can speak to while this might not be the biggest of investments.

13:58:05 Monetarily. it really can play a significant role in helping advance the policy and research needs of the master plan for aging This year we saw, fortunately, additional resources going towards Mpa.

13:58:17 Implementation and building out our data system in our data dashboard for aging and bringing it over to the department of aging.

13:58:24 We're very excited about that, as well as establishing and institute aging and disability institute of learning and innovation.

13:58:35 All of our network partners and programs and colleagues and volunteers and workers to have a one place that they can go to for training, learning and leadership and innovation and best practice best practices.

13:58:48 So this is a learning management system that we will be developing over the next few years.

13:58:55 Next slide. So now I want to focus on goal for caregiving that works.

13:59:00 And this this call is targeted at both, addressing the importance of our paid workforce, direct care workforce, as well as our unpaid family and friend caregivers that provide so much of the support to older adults and

13:59:13 people with disability in the community. So i'm starting out by just kind of providing a high level overview on the direct care workforce investments that were made in both the 2,02122 budget year and the

13:59:28 2223 budget year, and you can see here in the Blue on the left, that, primarily speaking, the investments from last year's budget totaling just under a 1 billion dollars focused on primarily on

13:59:43 training and stipends and incentives to help retain and strengthen the current workforce.

13:59:51 This year's investments are really focused we're really really excited.

13:59:56 For 1.5 billion dollars of investments to build the pipeline of community health workers, social workers, nurses, public health specialists and behavioral health.

14:00:06 Among others. So this is an example of one of these spaces that we were talking about.

14:00:11 Where there is tremendous volume of resources that have been invested in workforce, and it's incumbent upon all of us to ensure that we are able to target these funds in our efforts of implementation to

14:00:24 meet the needs of older adults and people with disabilities in line with the master plan for aging.

14:00:30 So what I want to do right now is just walk through the current healthcare workforce initiatives that are underway.

14:00:39 We at the Department of Aging have been working very closely with our Agency colleagues on a number of these different initiatives.

14:00:48 We are launching the California gross program which is the Non Ihss direct care workforce initiative for 150 million dollars.

14:00:57 We've had several engagements on that and are happy to Follow up with additional information.

14:01:02 We'll be launching it This fall there's the Ihss career pathways program, which also provides training and incentives for the Ihss workforce.

14:01:12 There's opportunities that were included in the budget for Geriatric physician training so to help more physicians gain the competency and geriatric care.

14:01:22 There's a certified Nurse assistant workforce program that's being launched by the department of healthcare access and information, and the Department of Developmental Services is launched.

14:01:34 The direct support professional initiative to focus on training and incentives for the direct care workforce that works with people with developmental disabilities.

14:01:45 And finally, there are resources from last year's healthcare workforce investments in the H.

14:01:52 The home and community based clinical workforce. So these are the nurses, the LVNs that work in the community with programs such asPACE, such as the community based adult services and MSP and others as well, as home health

14:02:07 aids. So the Department of Healthcare access and Information is launching that initiative as well.

14:02:13 So with all of this I think what's really important to know is that we understand It's very hard to track and follow all of these initiatives.

14:02:23 And that's why? we're so proud to be working so closely with the health and human services agency, who is convening a work group across agency to really understand where we are in all of these initiatives where the needs are and

14:02:38 what the next steps are, so that we can work in partnership and ensure that all needs are being met.

14:02:43 A process system. next slide, please. So I want to talk just briefly now about the investments across both the Health and Human Services Agency and the Labor and Workforce Development agency that were made in to build the pipeline again this is kind of focused

14:02:58 on building the pipeline of our health care workforce totaling approximately 1.5 billion dollars.

14:03:06 So again, i've covered a lot of this the investments in the community, health workers, social work, nursing behavioral health, public health.

14:03:14 But with the Labor and workforce development agency is working close with the health in human services agency in partner initiatives that help to train to ensure that our workforce is prepared to enter the health care professions, developing high road training

14:03:30 partnerships, a healthcare workforce advancement fund, English learner language learners, health career focus as well as the emergency Medical Service. Core So all of these initiatives are really helpful.

14:03:45 Will be really critical, I think, as a whole in meeting the needs of the population.

14:03:50 But I think we'll see tremendous opportunities in several areas, particularly with community health workers that will play a critical role in meeting the needs of older adults and people with disabilities in the community and there's going to

14:04:04 be a certification program that the healthcare department of health care, access and information launch launches and there will be opportunity for stakeholder inputs.

14:04:15 So we'll be sure to reach out to all of you as that is underway next slide, please.

14:04:21 And then, finally, I wanted to highlight the investments for family caregivers in both your budgets.

14:04:26 Last year we saw one time additional funds of 10 million dollars.

14:04:31 In addition to the base funding that the caregiver resource centers received

14:04:38 Older Americans act additional resources for family caregiver program as well as caregiver.

14:04:44 A domestic caregiver training out of the department of public health.

14:04:46 This year we're really excited that the caregiver resource centers which as you all know, provide critical services to older adults than people in sorry older to family caregivers in the community.

14:05:01 We will be. We are working. We have transitioned the caregiver resource centers over to the department of aging from the Department of Health care services, and we're very excited to help expand and build upon the tremendous work that They

14:05:14 are leading in this area. it's a wonderful complement to the work that we're doing in our family caregiver program.

14:05:20 Next slide, please, and finally it last, but not least, is affording aging in this goal, as you all know, is addressed at fighting senior poverty, and fighting a poverty among older adults and people with disabilities as well

14:05:35 as food and security and other, you know, in some income security issues.

14:05:41 Next slide. So the investments in last year we were really pleased to see a number of investments in critical programs like Ssi and Ssp.

14:05:51 To restore the program to its 2,011 payment levels. and this year

14:05:59 The Budget rescinded the remaining recession.

14:06:01 Recession era cuts in the Ssi Ssp program.

14:06:06 Also significant investments in fighting homelessness, which is also a key aspect of this goal.

14:06:12 Through investments like Project Home Key, which develops a lot more affordable housing from existing stock as well as Project Room key. and the housing and homeless incentive.

14:06:27 Program that the that account managed care programs will be overseeing home, safe program investments, housing and disability advocacy program as well as investment in fighting poverty.

14:06:39 Sorry fighting H. A hunger through investments in senior nutrition, both in infrastructure and in additional meals.

14:06:47 This year. The Governor made a huge, another significant investment in homelessness.

14:06:54 Initiatives, multi-department homeless initiatives across agencies and departments of 10.2 billion dollars.

14:07:03 So that's again another opportunity to ensure that older adults and people with disabilities are part of these efforts and and resources at the local level.

14:07:13 And then we saw additional investment at the Department of Aging, and the Ltss financing issue.

14:07:22 You may recall that a few years ago the State budget included funding for the millimen account accounting firm to lead a study on what it could look like to what are some of the options for considering an

14:07:39 Ltss public benefit, and it laid out a number of different financing considerations.

14:07:44 This study will be an addendum to that effort and try to expand the data collected to include a broader population of age groups reflecting people with disabilities, who are under the age of 65 so expanding and building off the

14:07:59 prior study to really inform our research and data relative to addressing the Ltss financing issue.

14:08:08 So that is the basic overview of investments I'm.

14:08:14 Happy to turn it over to you, Susan, and take any comments or questions, Sarah.

14:08:21 Thank you for such a thorough overview and the time you took to prepare these slides and to give us the context of last year, too, as these this year's investments build off of last year's Dr.

14:08:33 Torres Gill was the first to raise his hand. I want to be sure we hear from him, especially when you you start with this.

14:08:41 I was gonna ask questions on all these little blocks of information that I realized that won't work because first I just really appreciate how you brought it all together, Sarah, in a way. and we can get a full picture of just all the amazing things that are in

14:08:57 the budget. So much question is I assume we'll be getting copies of your presentation, and then, if for specific questions we might have.

14:09:07 Who do we follow up with? Do we go to you because I have a number of questions, clarifications, interest?

14:09:13 But there's no time for all the details absolutely a few things to that Fernando, and and that was one of the challenges.

14:09:20 With this presentation was exactly as you said, is keeping it high level.

14:09:23 Believe me. First thing I want to do is start like going into the weeds, and so I do.

14:09:28 I can't do that today, but we are going to be putting together an index fact sheet.

14:09:33 That outlines the different investments. across the Mpa.

14:09:37 So we will have that out to you so it will provide more of that detail that you're looking for.

14:09:42 Of course we're going to work on it with our fellow agency and department colleagues.

14:09:47 And then, second, if you do have specific questions by all means, just send them to me, and then I will farm them out to Department colleagues to address any questions you have

14:10:03 This is Sharon. I just wanna say the presentation was good.

14:10:06 I was fascinated This sit and see a lot of it.

14:10:09 And I had the same questions about getting copies of it. but it was answer.

14:10:14 So thank you absolutely. thank you sharon we'll hear from Elizabeth Sarita, and then kevin and then Nancy, thank you.

14:10:24 That was outstanding Sarah. I I it was I was so excited.

14:10:29 And as you went on, I just so impressed by how

14:10:40 Cda and the Governor are are stepping up. I appreciated your comments about making sure that aging factors into it, because we did talk about that with regards to investment in workforce.

14:10:50 I want to specifically share out how excited I am for the all time.

14:10:54 Specific proposals. the healthy brain initiative is fantastic dementia, care aware community health workers.

14:11:02 It's it's sprinkled all over so truly appreciative all the leadership that's being focused on this, and and thank you for making it easy to digest this possible, which is quite the feat.

14:11:17 So thank you for that. Thank you, Elizabeth.

14:11:24 I think we had cerita than kevin than Nancy.

14:11:28 Hi! i'm just gonna echo the same comments the fantastic.

14:11:31 I think, high-level overview, Sarah, that you did think.

14:11:35 We all, I think, will be reaching out with some specific questions, because I think number of them but very important.

14:11:42 I. 1 One question I would ask is around the coordination of the work of the California Department of Aging. with, you know the investments that were made for the office of Medicare innovation integration and obviously the work with

14:11:56 Dhcs. Can you speak a little bit about the in, maybe still at a high level, maybe?

14:12:01 Or can you give examples of where the intersections are?

14:12:06 As with these different departments or areas, the office of medicare innovation and integration.

14:12:18 But it's a really important point, sarah because one thing that has been super helpful for me as I started here.

14:12:25 At the department is, we have regular meetings with cross department colleagues on common community-based service issues. So we're frequently updating each other and figuring out how we might partner on different initiatives and speaking with and then

14:12:40 separately. We, you know, make sure to touch base regularly with you know, as an example, office of Medicare innovation and integration, developing an amazing data set, and information that will really inform efforts and population needs and gaps as we

14:12:57 advance the Mpa. So we are working with them as an example to figure out how to bring over some of the data that they have developed into our data dashboard for aging.

14:13:07 And you know, the goal of the office of medicare innovation and integration was really something that came out of the Ltss subcommittee.

14:13:16 So we're super proud of the establishment of this office in its efforts to advance more coordinated person, center service delivery for for people who are dual eligible, but also for the important population of people who Aren't yet

14:13:31 eligible for menaccount, but are in Medicare, and might somehow be falling through the cracks on the system.

14:13:37 So. it It is I think we can always do a better job in general of working across departments, and it's something that we're super committed to here at Cda, because Ipa will not be successful.

14:13:50 If we don't do that and I think that there's always more that can be done, and that's why we always appreciate hearing from all of you As to specific areas that we might want to look into Yeah, I think it would be great to continue to

14:14:02 highlight the those examples of where that coordination, is happening and existing. and you gave you a nice overview like the example, like the healthier homes aging in place and there's no program is that something that's being

14:14:13 worked on as an example with with omii or yeah.

14:14:19 So that's a really good example of initiative that was included in the Governor's budget that the department of Aging will be leading, and we we have just started talking internally about you know how what the vision is

14:14:31 for that. how to embark on it. and intend fully to engage or part There's a dhcs that while they weren't necessarily administering the program, it's really important to have that connection to o

14:14:43 Mii, because ultimately, as you know, those are the types of initiatives that really will impact the Medicare population and the dual you know another example, I would say a very important cross department partnership is working with department of healthcare services

14:14:57 on our Hcbs Gap analysis and roadmap also on the Lts.

14:15:03 Data dashboard that They're building that we will want to incorporate into the Mpa dashboard.

14:15:08 So this is just the beginning, and I feel like we need to do more of it.

14:15:11 And to do it even better. So really appreciate your calling attention to that.

14:15:18 So thank you. Thank you. Thanks, Sarah. as others have said this A great presentation captured a lot of information.

14:15:28 I'm going to make a comment. that is in no way a critique of your presentation.

14:15:32 But I I think, to to part one of the v's that Susan talked about the volume you really capture that there's a tremendous volume of specific activities.

14:15:41 But if you could bring up again this this slide on goal one on on housing absolutely nancy and that in the impact committee's report on the master plan, you know that was one of the areas that we

14:15:59 were calling for for, you know, a potential area of focus really solving the problem of of elder homelessness.

14:16:08 And you can see here a tremendous amount of investments.

14:16:10 But if you look at the amount of those investments you're looking at, I was trying to do the math before, but I figured out. but like 1 point, 2,000,000,001 point, 3 billion, maybe of total investments of 22.2 or

14:16:27 21.2 billion total investments, you know. And then you were able to qualify.

14:16:32 How How about 1 point? Something of those investments are really specific to older adults?

14:16:37 And I I think it's an example of you know we're in an environment where there has been very positive revenue for the State, and the State has created many initiatives that help advance the master plan for aging

14:16:52 and when you add up all the dollars and cents it's still not quite at the scale that we need to really produce the bold systemic, you know, system level change that we're seeking and that we're as outlined in

14:17:06 the ambition of the goals of the master plan so you know that's a place where you know while there's many programs here that I I hesitate to call small you know 805 million dollars But in the

14:17:21 scope of california's budget in the scope of the aging population and the disability community, and the scope of the ambition we have for California for all we're gonna need to see bigger investments and that might mean

14:17:33 bigger investments in a in a few areas instead of smaller investments across all.

14:17:39 But in any case we need to increase, not just the the volume, not just the amount of fit places where there's an investment, but the volume, in terms of the size of investment.

14:17:49 And in solving these problems and preparing for our future.

14:17:53 So again I know that these are decisions that are not made by Sarah and Susan.

14:17:57 But this is feedback for the administration for the legislature about really starting to match the dollars with the ambition of the goals that we send in the values that we've outlined for them.

14:18:07 That master plan Yeah, it's it's a it's a really great you know a point of you know kind of feedback for us, and I think that we're i'm really excited is you know Susan

14:18:20 participating on the Interagent Interagency Council on Homelessness agent getting a seat at take at the table.

14:18:27 This is all about meeting to develop these relationships, cross agency and ensure that the resources that are out there can also meet the needs of older adults and people with disabilities.

14:18:38 So. But we hear you, and we appreciate your input. And I think that this is where we need to play a really really important role in working cross agency.

14:18:48 To really understand where those opportunities might be and to help you a conduit between you know our community and these opportunities.

14:18:57 And Susan, I don't know if you wanted to add on to that at all.

14:19:03 You know the only thing I would add, and and and we hear you Kevin is even the 2221 22 investments.

14:19:11 Not all of those are are yet spoken for and for this year they're just 10 days old, so there are you know they're continued to be opportunities to allocate these dollars and we'd want to work in close collaboration with stakeholders you know one

14:19:26 example is tomorrow. Sarah and I are part of an dual agency.

14:19:32 Labor workforce development and Calhhs half day session just on workforce.

14:19:38 So you know, there will be a lot of discussion about each of those social workers and community health workers.

14:19:43 So there's there I would just encourage this group to not think that since the budget's done if you don't see something you've got to move on to next year, that there's still quite a bit in

14:19:55 play even from last year, and and this year's budget is not even 2 weeks old.

14:20:00 Yet. we've got Nancy and then andy did have a question in the chat.

14:20:04 I want to be sure we have time for before we move to the next item.

14:20:08 Thank you, Susan, and I put my hand down because Kevin ask part of my question, but i'll ask the the second part of it, and Sarah like others.

14:20:18 You you really are a magician when it comes to making this consumer friendly.

14:20:24 We should all be able to see the budget laid laid out this way.

14:20:30 So for for me, for our organization it's becoming less about the funding and more about removing barriers that local jurisdictions to building, to standing up housing, and also just making it possible for

14:20:53 development to occur more quickly, because what we're what we're hearing from planners and builders is is that there are so many barriers in their way, and certainly the resistance of local communities to to building housing that needs to really

14:21:11 be part of the conversation, because it can't just be about funding anymore.

14:21:17 It has to be about. How are we dealing with, particularly local politics that is impeding progress in these areas? And then for work?

14:21:29 First 2, and i'll i'll send you a separate question sir, but just a tea up for you.

14:21:35 I'm very interested in a management structure and additional ftes and project teams.

14:21:40 What's the you know? How do you actually execute on this much money?

14:21:45 And reasonably period of time. and I think it would be helpful for me, as an impact member, to really understand what the infrastructure the organizational human infrastructure is behind the scenes that can help make

14:22:02 that happen? Well, that's a great question I can speak to what we're doing here at the department of aging with our workforce initiative.

14:22:12 When I came here, you know that was on my plate to figure out how to do this.

14:22:19 Spend a 150 million dollars in 2 years time.

14:22:20 And do it meaningfully and with important outcomes to meet the needs of the the workforce population.

14:22:27 I would say a couple of things. It depends on how departments want to carry out their initiatives.

14:22:33 We at the department of aging are really excited we've brought on who will be starting next Monday assistant director for our workforce initiative.

14:22:43 Renita Polk, who comes to us from the Senate Budget Committee super excited about that.

14:22:48 But what we're also doing is working closely with other partners and across State agencies.

14:22:54 So Dss. has been super helpful as well, and we are contracting with a vendor to oversee with us the execution of the funds and the different requirements, because to stand it up internally these initiatives with

14:23:09 such type timelines to expand the funds oftentimes prohibitive within the timeframes that we have.

14:23:17 So we've been balancing how much we can do within the State, and then how much we can contract out, and then those vendors can work with us in implementing the program and developing the outreach it's also been super

14:23:29 helpful frankly to have the support of the master plan for aging foundation partners who have dedicated resources to helping us advance our understanding of certain policy issues.

14:23:40 So we had a consultant that really helped us engage stakeholders in the development of our workforce initiative, and it really informed our understanding of the landscape, and they're going to be producing their findings those

14:23:55 types of relatively smaller investments are tremendously impactful at the State level.

14:24:00 And they're much more efficient with time so I would say that in general it depends on the initiative.

14:24:06 But when it's a short term initiative of 2 years, you generally don't bring on a whole team of new State staff, because it takes long to hire them and all.

14:24:15 That so? I don't know susan if you want to add on to that.

14:24:18 No, I just I will. I wanna thank you again, Sarah.

14:24:22 And please do follow up with Sarah if you have specific questions on any particular item, or or you want more detail.

14:24:29 The question that Andy had in the chat that i'll read aloud: the overview of new investments in progress is impressive.

14:24:38 I am wondering if you can speak to threats on the horizon.

14:24:42 That may not have been clear. When we, when we began work on the Mpa, for example, the Laguna Honda closure, the impact of inflation on exacerbating the housing affordability crisis ongoing effects of

14:24:54 the evolving pandemic on the health and safety and relative isolation of immunocompromised elders and people with disabilities.

14:25:05 The impact of growing hate crimes against older Asian Americans, etc.

14:25:09 So the the response to andy's was all of those concerns and more.

14:25:16 We hope will be reflected in the next 2 years of initiatives.

14:25:21 So that is why we have a 10 year blueprint that's broken into 2 year increments, and our September twentieth convening is the start of shaping the next 2 years of

14:25:32 initiatives, and we really hope that everyone will bring forward any You know anything that has changed over the past 2 years, or to reinforce things from the past 2 years that aren't getting the attention that they deserve before we move to

14:25:47 the next section. I also want to note that we have a number of questions in the chat about the availability of translation in Spanish, and what i'm able to share is that this entire zoom transcript will be

14:26:04 translated into Spanish and be made available. on the CD.

14:26:08 A website for this meeting. We do not have simultaneous Spanish language translation.

14:26:16 So thank you to everybody who's raising those questions and i'll put that in the chat as well and now perfect Segue Andy, Thank you, and I didn't mean to speak for him.

14:26:29 He asked me to because he's he's in a spotty Internet.

14:26:33 Place. So now we're moving to the event that is actually happening because of the Impact Committee.

14:26:42 We have confirmed that on September twentieth the California for all ages and abilities.

14:26:48 Day of action is happening in sacramento it's confirmed, and registration is opening as early as this week, and definitely next week.

14:26:59 So we're excited to share with you the planning that's happened since we we last met with you.

14:27:05 Because it's it's the idea emanated from the Impact Committee, and you play a central role as leaders of the impact.

14:27:12 Committee before we go into the details and logistics.

14:27:17 I wanted to just open it up unbiased.

14:27:20 If there are impact committee members who would like to share what they hope to get out of that day before we fled you with a lot of information with our agenda and and activities, or what you hope not to get out of the

14:27:34 day. Any thoughts about the the significance of this event

14:27:50 And if you want to learn more i'll go ahead kevin see you, you know, picking up on a theme that you test on, and then it was in our report, and then I mentioned to I I hope it's an opportunity, for us

14:28:00 to continue to to focus on what's next I hope that It's not kind of restarting from scratch kind of opening everything up all over again.

14:28:15 Of all the potential things that we could be working on but rather a chance for us to reflect on what we've accomplished.

14:28:21 And then see where we can focus as we move forward and I hope it's just a chance to connect with

14:28:29 A lot of people who haven't had a chance to be together in a really long time.

14:28:35 Thank you. cemin

14:28:42 And it it's okay. if we don't have other thoughts and I I just wanna be absolutely certain that I think the Scan Foundation and all of the under other funders who have banded together all 7 philanthropies that support

14:28:57 the master plan who are making this possible for all of us, and allowing us to do some, some really exciting, and and we hope interesting things by bringing in, You know, a keynote speaker and some others some other things.

14:29:10 You'll hear about as we walk through the agenda so I believe, Amanda, are you going to walk us through the agenda.

14:29:20 I can sure is that the next step here is the next step welcome.

14:29:27 Amanda Lawrence. Hi! hello, everyone! So we have a high level.

14:29:33 Agenda put together that we're ready to share with you today.

14:29:36 You know we're still sending out invitations for specific speakers and guests, but we wanted to share with you the general direction of where we're going and the registration will open later.

14:29:48 This week. and so it's a fantastic website that has been put together literally.

14:29:53 It's a whole full website for the registration so that'll be shared publicly and of course emails directly to you.

14:30:00 Later this week. and What we have planned is an 8 30 start time, and that is for the stakeholder committees.

14:30:10 The sixth plus plus ccoa, and

14:30:15 The Abrc Committee, I believe, will also be joining us.

14:30:18 In addition to the 6 stakeholder committees that we typically referred to. they'll have time to get together.

14:30:24 You'll have about an all over an hour to meet in Greece and plan the presentations that you'll be giving later on in the day. Then Susan will go ahead and provide a welcome and opening remarks and I

14:30:38 believe we shared with you that Ashton apple white will be our keynote. speaker.

14:30:44 She's flying out from New York. if you have seen her, Ted Talk.

14:30:49 Of course I encourage everyone to check out her Ted Talk.

14:30:51 I can put it in the chat in a minute but she's a fantastic advocate for fighting agism and animalism as well as racism.

14:30:59 And all the other isn't that she says so she'll provide the keynote, and then we are hoping that she will then engage in a discussion with special guests, including legislative leadership to really take a further like a

14:31:11 deeper dive into agism, ableism and racism, and the intersection across all of those all following that conversation,

14:31:22 We will go ahead and have be joined by under Secretary Marco Mitch, who will really celebrate and elevate this cross agency partnership that has led to advancing the master plan for aging he will be joined by

14:31:35 others agency secretaries who we are in the process of inviting to join us that day.

14:31:42 That'll be great we'll hear from different agency secretaries on their priorities, and how they want to further collaborate over the next several years, as we move forward with the Mpa.

14:31:53 Then we are going to have and trust me there's breaks in between. here.

14:31:55 I didn't include those in the slide. so we have breaks, and we have lunch.

14:31:58 But for as far as the program goes, we'll then next here from the stakeholder and the committee is in their platforms, so the every committee as impact has requested will be completing a

14:32:12 template that highlights their top 2 to 3 priorities that they want to see advanced in the master plan over the next 2 years, so they will each have about 15 min to share their priorities for 2023 20

14:32:28 24 next slide. So one, I think, kind of One of the most exciting, exciting aspects of the agenda is that we have contracted with inclusion films, which is led by Joey Travolta and he

14:32:45 does it's a film company that works specifically with people with disabilities.

14:32:51 And so they are creating a film for us that will highlight the lives of 4 individuals, And to share the story really about why the Mpa is so important, and what it can mean for for older adults people with disabilities their

14:33:06 caregivers and their families. so we're sure to have an older adult person with a disability and a caregiver included in the profiles that are featured in that phone will also be inviting the folks who

14:33:19 are starring in that film to join us for a discussion.

14:33:23 With the filmmakers. Okay, and then, and then we'll you know. that's a fantastic resource that will be able to keep and continue to share over time and and cut up into little clips and use that to to be part

14:33:37 of our Mpa, you know. engagement outreach toolkit.

14:33:40 Then we will have kim mccooy way join us and she will have a conversation with State leaders about addressing access and affordability as we age.

14:33:52 And then we're gonna have an interactive activity where we ask stakeholders, but also members of the public.

14:33:58 Because, of course, this is an event open to anyone who registers.

14:34:01 So we want to hear from people about what is missing what didn't they hear that day what wasn't covered in the stakeholder presentations, or in any of the conversations that we had throughout the day so they'll be

14:34:14 able to have a facilitated discussion, and then a report out to the entire group.

14:34:20 I mean, we do have a registration of up to 500 people, so there could be a lot of tables and a lot of ideas, and then we will wrap up with

14:34:29 Maria Shiber. she will share via Video: a call to action.

14:34:33 So she will sort of close the day with some action oriented encouraging remarks.

14:34:40 To move us forward, that those are the primary elements of the event.

14:34:46 Any comments, questions any ideas we're still inviting folks. We're definitely short to reach out to legislators who have been involved and legislators who could become newly involved in the master plan Nancy is there a

14:35:04 possible at the beginning of the day, or even throughout the Conference center, to do a primer on what is the master plan, and how does it serve local communities and the State, or even poster upholder session?

14:35:22 That has a series of posters that explain different elements because to Kevin's point. And it was something I was thinking, too.

14:35:30 How did we not start over with really rudimentary questions that have a place to accommodate people who are coming to learn more and to participate?

14:35:43 So if there's a place to do that no pride of authorship find that does an idea work.

14:35:49 But it's something, maybe that would be helpful to able to corral people who don't know a lot about it, perhaps.

14:36:02 And luckily we have Maria here facilitating the Zoom.

14:36:03 Today. she's also leading the planning of september twentieth.

14:36:07 It might work for a while. The committees are having their meeting greets that there is sort of a primer for members of the public who are joined in the other room.

14:36:18 And we definitely are creating some a lot of material lateral items to be distributed during the event as well. thoughts.

14:36:27 Sarah Maria. Susan Yeah, I know that's a great idea. Thank you, Nancy, and I think what we can do is take it back to our planning team and figure out how we might You know realize that and think

14:36:42 about ensuring that everybody has that basic context for what the Mpa is as we go into the day

14:36:59 Just for the flag. there's a a question in the chat from Andy, and I know andy is having some spotty reception.

14:37:08 So the question is, Will, will there be opportunities for remote participation?

14:37:13 Do you want to stick with that one We Well, we have to correct me? If i'm wrong, Maria, I believe that we are very some live streaming.

14:37:24 We cannot live. stream the keynote do the contractual reasons.

14:37:31 But we are, Maria. Am I correct planning to do some live stream?

14:37:35 We are looking into it, Andy

14:37:41 That is our that's our hope sarita Yeah, I'm, this this is great.

14:37:48 I thank you for this update I was also wondering when you're talking about the what is missing what didn't we hear?

14:37:53 And I know there'll be report outs will there be I mean I imagine there'll be also a summary of kind of the day.

14:38:00 I know there's the call to action that maria is going to do at the end, but also hopefully a synthesis of all the the the things that have come to many heightened attention or what the eddies have put together as their you know you'll go have the rankings and what are some of the next steps.

14:38:15 Would be, I think, really important. just even thinking about what are some of the deliverables that you hope to achieve, you know, have availed after this event, you know I know there's been discussion about writing things up, and and and things of

14:38:31 that nature. So I would it'd be great to kind of understand what the output of this meeting will look like.

14:38:37 Yeah, for sure. and We will take the time to sort of train each of our tabletop tabletop discussion facilitators.

14:38:46 And then we look forward to actually working with this committee on what is the process moving forward with the recommendations we hear at the event from the stakeholders, but also from the public, and how we how we advance those toward

14:39:02 to the Administration as we did when we did the first 2 years of initiatives.

14:39:10 And yes, there will be a record cerita. so a summation!

14:39:14 Thank you, Fernando. Oh, yes, thank you again, as everyone mentioned.

14:39:23 This is a really a good agenda. a few things I just wanted to reinforce first we don't want to reinvent the wheel, but I think, as Nancy mentioned earlier for the uninitiated you

14:39:34 know a way for them to be reminded what we attempted to do.

14:39:39 The goals, the details, the budget some way, so that the larger public will know what we on the Impact Committee know.

14:39:48 But my other question is this: It will have been 3 years since we have all been together in person. So can you remind me what are the social interactions that we will?

14:40:01 Have I saw and notice that be a dinner the evening before There's going to be other committees that will be there.

14:40:07 How do we benefit from the social interactions and the fellowship and getting to know each other again?

14:40:16 Yes, thank you for Anando. We are really excited about being able to bring people together, and as safely as possible.

14:40:23 Of course. we do have the dinner plan for impact committee members and other special guests.

14:40:30 Out on the terrorists. so outdoor activity, as long as the weather permitting, will be great.

14:40:35 We really hope that this it's not just an opportunity for each committee to see each other yet.

14:40:42 But all of the committees come to actually talk about aligning the work that each of do.

14:40:49 Those bodies is doing and trying to really see the overlaps and the connections between each of those I think that can strengthen the

14:40:58 The strategies and initiatives moving forward. Sarah.

14:41:05 I was just gonna clarify, too. that that's a great point about the committee's working together and that the dinner is Impact Committee with you know.

14:41:16 Select. you know, other State leaders and fund partners but we are not. It's gonna be a smaller dinner, so impact will be invited.

14:41:24 But Not every single stakeholder committee will be there just to clarify that.

14:41:30 But the next day is a great opportunity, as Amanda said, to to align to.

14:41:34 We wanted to keep everybody in the room together. so that there's not a lot of breakouts.

14:41:40 We figure that the policy work and the in-depth discussions on the policy issues have been happening all year long with all of our stakeholder committees.

14:41:46 This is the time to hear from everybody together about the highest priorities that will help inform our thinking as we develop the next iteration of the bastard plan

14:42:03 Kevin. Yeah, with with that in mind i'm trying to think of how And I think the agenda does this.

14:42:16 But just getting those topics on the table early in the day.

14:42:19 Again, operating from the assumption that we're not starting from scratch.

14:42:26 So the point to isn't like for everybody to be provoked throughout the day, and then at the end share what they think, but rather kind of start with where people are, and then hope that all of our speakers and panels and our

14:42:40 reacting to what our committees have said is most important to them, rather than having a lot of panels and stuff people talking, and maybe haven't been as engaged.

14:42:52 And then kinda hear from our experts our stakeholders at the end.

14:42:57 So I think the agenda does that kind of starting with some inspiration from Ashton, and then pretty quickly, you're getting to the committee work, but I have a job to frontload as much as possible like that's here from

14:43:07 the committee, and then the rest of the day can be.

14:43:09 How was this being Responsive or what would we do next that's responsive to what we've heard from the committee's, and then to raise Nancy's question again from earlier I don't see the governor on the

14:43:18 agenda and Susan you said he's been invited we're working on it, but just to reiterate again.

14:43:24 We think that'd be really important to to have the governor there to for us to celebrate what he's committed to, and the plan that he's helped and provided such important leadership on and just to to to get to

14:43:38 celebrate that with him, and to to see that continue to commitment and collaboration will be great

14:43:46 Thanks, Kevin. Yes, those are good points. you're gonna Take that back to the planning team.

14:43:51 Yes, and this this is Sharon. I was just gonna ask.

14:43:56 I thought I had something, so i'm black and it was brought up.

14:43:58 I was just gonna ask, is the governor gonna be present?

14:44:04 Are we still kind of waiting? Yes, we have invited the Governor.

14:44:08 We are awaiting the response, that is yet to be seen. but we're definitely engaging the office of the Governor, regardless of whether the Governor is able to make it or not right.

14:44:23 And I also agree that we should not start from scratch.

14:44:27 But have a way to continue the efforts and to pretty much. lay out the development that's been put in place.

14:44:42 Thanks sharing Nancy, Do you have another give comment so I'm.

14:44:47 Curious about technology at a conference like this and if it's possible.

14:44:53 And tell me what works in a larger environment where Ada needs to be considered.

14:44:59 But some like the Slideo app, for example, where you could do polling in real time on issues kind of getting to what Kevin is saying.

14:45:09 There may be points during the day. If people could download something like Slideo at the beginning of the day, and opportunities for people to weigh in.

14:45:17 So you're getting feedback on an ongoing basis before we all sit down at a table together, and there are certainly other apps besides that one that's just one that we use for polling Yeah, great idea I think our team.

14:45:35 Is working on different ways. We can be very engaging throughout the whole day on the list, and i'll add to you know, some of the comments about not starting from scratch with the 6 stakeholder committees plus the California

14:45:52 commission on aging. We are asking that the platforms that we receive them well in advance, and we will compile those results.

14:46:00 And that's how we will brief all of our presenters so they will be.

14:46:07 They will have privy to that information. before they join us.

14:46:13 And most of the Cabinet members. Many of the department directors will be invited.

14:46:18 So. so you see sort of big on on our screen you don't see the level of detail.

14:46:25 And some will be with us for just portions of the day, and not for the full so that's all still to be determined.

14:46:32 And of course the governor has been invited, and the first partner, and Secretary Galley, will have a a lead role.

14:46:41 In the day

14:46:46 So I think the only other question that I have is that is there anything else that we can do to support the event.

14:46:52 And the success the sun! What a nice offer! So thank you, Sharon.

14:47:03 We will look for ways also to lift all of you up.

14:47:06 So you might have. You might be asked to to play roles at different junctures in the day.

14:47:12 As we get into the the finer detail about moderators and facilitation, and who introduces speakers and things like that.

14:47:19 As we get more of a phone agenda we'll be sharing it with you as well as speakers confirm

14:47:28 So we'll and then, of course, we'll be sharing with you those platforms when they all come into us. We'll compile them in one document that you'll get to see in advance Well, before all of them meeting

14:47:39 participants. and the other thing I wanna bring up just for some feedback I have seen Ashton present and very good presenter and very Audience: I have a really good response to So Thank

14:48:03 you That's great feedback, and thank you to amanda and Sarah.

14:48:08 They've been working very hard on this along with many other people our communications team and it's really shaping up and Maria, who's on with us today.

14:48:19 Anything else on September twentieth we were there any other slides? Oh, that's all for the save action.

14:48:28 We can move on to engaging new audiences.

14:48:32 I wanted to touch on today. just share a little bit with everybody about the efforts that we're making to really broaden.

14:48:41 You know our outreach engagement sort of grow our 10 to the master plan for aging.

14:48:46 You know we had really extensive stakeholder engagement through the development we've really tried to maintain that and deepen that over the first year and a half of implementation.

14:48:54 But there's always room for growth so i'm just gonna go over some high level.

14:49:00 Efforts that we're taking so you know we've hired Rsc.

14:49:05 Communications firm to really help us grow our outreach and and communications to folks. So they have recently completed their communications plan.

14:49:18 And it contains soul, kids and collateral materials which I think are very important.

14:49:20 You know we just have not had the capacity to even put together.

14:49:23 It, Mpa. One pages or you know, get to know goal one, or gets no goal to just simple little documents that really have. you know.

14:49:34 Outline what the Mpa. actually is and who it's for, and why we did it so.

14:49:38 We are working with them on creating collateral materials they're actually developing 3 toolkits.

14:49:45 They're developing one for outreach It's kind of like standard outreach regarding what is the Mpa?

14:49:52 It'll include social media assets. e newsletter content. It's a way for our partners to help help cba, and the administration promote the master plan for aging so it'll give them outreach

14:50:05 ideas. A poster you know items like that they're also creating a media toolkit which is specific for how you would.

14:50:13 You'll write press releases has drop in sample articles

14:50:17 It'll have like an about the mpa one major and Then there's also a legislative toolkit that is specific to you know alerts how what the mpa means in your district or in

14:50:30 your region. So these are for actual legislators and I think we talked with impact previously about you know, making sure that we have the zoom page.

14:50:39 We'll get the legislators. That's not just for folks who are already engaged.

14:50:43 The Mba. Mpa. But how do we actually on board new legislators or legislators who haven't been engaged thus far.

14:50:50 But anyway, so the communications firm they've been working on these 3 toolkits, they've actually landed a couple interviews that Susan did I think over the past week. or 2

14:51:01 So she's had some Tv time. and Then they also helped us develop the aging in California insert.

14:51:08 Those 8 pages of resources that were released last was last week could have been 2 weeks ago. and they've also been really engaged.

14:51:17 The vaccine outreach. and Connie is on the line, too, so she can talk a bit more about the vaccine outreach in a moment.

14:51:24 So as far as you know, sort of it's hard to bucket this agenda item, because Rc.

14:51:30 Is involved with threaded throughout a lot of these items as well as providing tangible you know, products. So they are working with us on outreach to legislators, and we'll be supporting our effort to

14:51:43 have community round tables with the chairs, or members of the Api black Latino, Lgbtq women and Jewish caucuses.

14:51:56 You know we thought, this is a great way to really advanced equity in the master plan, and engage new voices is to put the master plan for aging on the radar of these specific caucuses. we'll also be working with the emerging

14:52:09 seniors issue caucus. and recently we did do an Lgbtq webinar that we co-hosted with Senator Lard in partnership with sage.

14:52:20 We hope to do more and more of those webinars and as I said, on onboarding of the new legislators, including the new speaker.

14:52:30 And then we also have that letters to the editor campaign and impact is leading, and we're quite grateful for that.

14:52:34 I wanted to share a little bit about the 8 page insert, and Connie might have more to say.

14:52:40 But since we released the 8 page insert, which is a sort of one stop resource guide. our website.

14:52:47 Use has been of 92%. I think this was in the like first week or few days after the insert went out, and then so we had 1 point, 3 million impressions from San Francisco gate, 16,000 new visits.

14:52:59 and 1,300 visit daily. Connie can you remind me when the numbers came from. Because i'm sure we've actually had more visits since since I got this report.

14:53:11 Oh, yeah, those Those numbers were actually reflective of the last 2 weeks.

14:53:16 Since the insert went out. and it's also part of a multi-channel campaign.

14:53:20 You've been running with the same information so the insert.

14:53:26 I place the link in the chat if you want to see the actual Pdf version of the physical insert.

14:53:31 So there were 1.3 million copies that were distributed

14:53:36 Throughout 35 newspapers. so why that's the phase, one portion of the distribution we're working on phase, 2 distribution into some other markets that we weren't able to initially get into and

14:53:46 talking to those papers to see if there's a way we could pull down the insert because the answer of a larger size.

14:53:52 But when we say it's multi-channel, because all of the information that's in this tabloid is also being recycled in different forms, of content, so you'll see there's the actual

14:54:01 Pdf version of what the insert looks like when it was mailed as a physical insert.

14:54:09 I'll also include a link where it also lives as an online micro site as well.

14:54:14 So the content also is available online and we're also working with various ethnic media outlooks to take the information to see if they can put it in a form.

14:54:27 That resonates with their communities. Media platform office.

14:54:30 These statistics that you see up here was based on the last 2 weeks.

14:54:35 So you can definitely see that there's definitely an appetite before this information that the public safety so we're going to be working with a lot of our media outlets and also partners on further we're finding the

14:54:46 information.

14:54:52 Thank you. Yeah, it's information like this and the video we're making for the master plan and ashton's speech where we have lots of opportunities to take snippets and can live on in different media formats and to continue to

14:55:07 protein the Mpa in a really engaging modern way.

14:55:13 Those were that's an overview of of the new audiences, you know.

14:55:18 Rc. I should mention, is also going to be working on.

14:55:22 Once we develop these materials. we'll work on language translate translation into various languages, as well.

14:55:29 Cda has a limited capacity right now. but what the collateral material they will create will be translated into multiple languages.

14:55:41 Any questions. Let me go back to the slide before just so people can see the one before.

14:55:51 What our approach really is here sort of a broad approach through the communications firm and specifically targeting legislators, and we will be pitching media.

14:56:02 We'll be pitching stories and planning these round tables really based on

14:56:05 The regions where the caucuses want choose to have the post.

14:56:14 Their events.

14:56:16 And if that is all, I can pass it over to Susan

14:56:22 Great thank you so much, Amanda and I would I think we're just.

14:56:27 We're actually a few minutes ahead. so there were there was one thing I was remiss in doing at the outset of the meeting.

14:56:34 I forgot to acknowledge that our secretary, Duck of Health and human services, Dr.

14:56:41 Mark Galley and Marco meets are under secretary, who typically join us for a portion of this meeting.

14:56:47 Both of them are in Washington, Dc. this week working with meeting with health and human service and Congressional leaders, so they send their regrets today.

14:56:57 That is why they're not with us and kim Mccoy Wade is on vacation for most of this month of July, and we're so happy for that we all know how hard kim has worked and glad that

14:57:09 she's enjoying her vacation. kim also would be with us typically for this meeting.

14:57:14 And then when I talked about the this was included in the Impact Committee letter.

14:57:19 But I just wanted to go back to it that we've we have always had the cabinet work group, and something that we're working on.

14:57:29 Now that we're in the new fiscal year starting July first, is because we have the senior advisor to the Governor on aging disability and Alzheimer's Kim Mccoy Wade will

14:57:39 be leading the Cabinet work. Group and I will be forming a work Group of the directors within the Ha!

14:57:48 A California health and Human Services agency, and will be cross pollinating those 2 groups.

14:57:54 But I think I reference that in the letter. but I did just want to let you know.

14:57:58 That is one of the ways that we're trying to coordinate our activities and be most impactful And I think I think that's all that I wanted to add I did want to hear if anybody's If any of the impact

14:58:17 committee members would like to share with us what's happening with the letter to the editor campaign.

14:58:23 If anybody wants to give an update we'd love to hear more about that

14:58:33 This is Sarita I can I don't have the I can try.

14:58:37 I can try to find out some more updates I don't know if I have anything very specific at this time.

14:58:42 But we do you want me to speak to that or just what we're contemplating is that what's your yeah, it'd be great to share that. Now, yeah So we're working working with

14:58:55 Lupus public affairs, and we think there's this real opportunity to elevate the the campaign around.

14:59:04 The master. well actually elevate the communications around the master plan for aging.

14:59:09 And so we're really excited that we're gonna be working with our impact committee leaders, and you as well to to do you know, just to amplify the work of the of the stakeholder committee that in the

14:59:22 master plan for aging So it'll be kind of what we're what we're describing it is kind of thinking among California State lawmakers and administration members to adopt you know we hope to to stimulate

14:59:33 that intersectional thinking across all the legislators and administration to really adopt some of those key elements of the master plan.

14:59:42 So I know kind of what is time sensitive? What is urgent, what what kind of typical investments that should be aligned with master plan goals?

14:59:51 The 5 bold goals. So so we're gonna you know, be working with Lucas public affairs, all of us committed to identify some opportunities through the media to to kind of look at drafts of different communication

15:00:06 opportunities. So just another way of communication, and again working across our impact committee and and all of the other constituents involved in the master plan that's fantastic, and we appreciate that very much.

15:00:22 And we'll help. However, we can with that effort And then, if Connie Nicano is still on Connie, would you mind sharing with the group the recent briefing that we did with ethnic media services

15:00:38 on a related Yeah. Thank you. Yeah, definitely.

15:00:44 This kind of expands on, you know. reaching extending our audience.

15:00:48 That abandoned was touching on so there was several ethnic briefings.

15:00:52 We've actually done throughout this year. the last one was done on the 20 ninth, so a couple of weeks ago.

15:01:00 This ethnic media briefing was in partnership with ethnic media services.

15:01:05 So we had a panel speakers that discussed challenges of getting older adults fully boosted. you know the efficacy of the boosters against the variance for older adults, and also, where access issues

15:01:15 may persist, for at the isolated populations, and also the need for sustaining public education campaigns to combat the combat, the complacency of the

15:01:25 This information is So we worked really closely with ethnic media services, and the briefing was hosted in English and also Spanish and Chinese audio was also available for that briefing the attendance.

15:01:38 We had about 41 media outlets attend. It was a virtual media briefing we had.

15:01:43 So they represented Arab, Chinese in the end Korean, Latino, native American, Filipino, Vietnamese, Specific Islander, Russia and Turkish.

15:01:58 So just an example of some of the the collaborations that we're doing are the partnerships that we're doing to extend our audience. and this kind of helps.

15:02:09 Answer. I think there was a question in the chat about consumer facing information.

15:02:13 If it's available in other languages. we are working with our partners like ethnic media services to make sure the information.

15:02:22 That is outward facing is being disseminated through those different groups and the platforms that resonate with their audience.

15:02:28 So, for example, like the insert, there may not be a direct translation in 30 different languages of a of the actual printed insert; but the information that is in that insert is being disseminated to all those different channels and

15:02:40 those different languages, and being transformed into a however, it resonates with our audience, whether it's like Tv or radio or broadcasts or whatnot.

15:02:49 So we're still exploring those opportunities that may be available

15:02:57 Thank you, Connie. it's been great to me some of this really small outlets around the State.

15:03:07 And there's just such a hunger for this information for the older adult population with disabilities that really comes through from their reporters when we've done these.

15:03:17 So with the we've got about 27 min remaining we wanted to open up to any members of the impact Committee.

15:03:25 If you have any closing thoughts or reflections on today's meeting, or topics that we didn't address in our agenda, and then, of course, we want to leave time for public comments.

15:03:39 So are there any any closing thoughts from members of the Impact Committee

15:03:49 Nancy, if I may share that this week. arp is releasing a partnership with Fema, a disaster, resilience, toolkit, a guide for local leaders to be able to reduce risks and better protect older

15:04:03 adults, and as a result of this the congressional house committee on homeland, security has asked for testimony to talk about protecting older adults steering disasters, and we were we're It looks like we'll be able to

15:04:21 include language about the master plan for aging and it's it's language about preparing for disasters, and having older adults prepared, so i'd be happy to share a copy of the testimony once it's once

15:04:37 it's released. Wow! that's big time thank you for sharing that and we'd love to see that toolkit, too, as you as you might have seen in Sarah's presentation the the positions that we

15:04:52 received in the budget that are dedicated to disaster, planning, and preparedness.

15:04:58 We could. we could partner with you on that we'd love to do that.

15:05:01 Any other closing. Bots comments from the group

15:05:13 I am not seeing any hands raised great one check and double check again.

15:05:23 Alright. well, thank you all, thank you to the impact committee members for your participation today for your time.

15:05:31 And your contributions. Thank you to the Cba staff and team into our 2.

15:05:37 Our 2 sign language interpreters who covered our meeting today.

15:05:43 And i'm going to turn it over now to Maria to take any public comment, including Maria, anything in the Q. A.

15:05:50 That we didn't get to thank you so much thank you so much, Susan.

15:05:53 So just a reminder for those who want to join or make a public comment.

15:05:57 You can do that by selecting the raise hand icon on your zoom toolbar, or if you're joining us by phone, the key is star 9, and that will add you to the queue.

15:06:06 If you happen to think of something after we adjourn, you can always email engage at aging.

15:06:12 Got ca g o v So just looking at the at the chat.

15:06:17 I know, Susan, you elevated this earlier in the Webinar I'm.

15:06:19 Seeing some requests for Spanish and live Spanish interpretation.

15:06:23 Just wanna reiterate that we don't have that available for this meeting.

15:06:28 But if you email engage at aging dot com gov we can generate a Spanish transcript for you, and will certainly

15:06:39 I haven't seen this request come up before. but we will certainly take it back and see what we can do on that front.

15:06:48 Not seeing any additional questions in the Q. A. that have been addressed.

15:06:54 But I do see a hand from Priscilla.

15:06:55 So, Priscilla. we've opened your line go ahead and jump in whenever you're ready.

15:07:01 You. you may need to unmute

15:07:13 Okay, Priscilla, We may swing back around.

15:07:16 I just want to flag that there are a couple of questions that did get reply to what is from Nancy Vol.

15:07:23 Pert at the Jewish family services of La The question, I think, is probably directed to Connie.

15:07:28 But will the consumer facing materials be made available in multiple languages?

15:07:32 Not just Spanish, but farc Russian korean perhaps others and looks like they will be.

15:07:43 You're just not sure which language is yet, okay and questions from the Artstone foundation.

15:07:52 First question, as new programs are implemented, and there's so much going on, what would be helpful from various stakeholders?

15:08:02 And the second question is, How are we doing, and identifying some core measures of the well-being of older Californians and persons with disabilities as well as caregivers?

15:08:12 My mind runs towards some big picture measures like percent of people needing assistance with daily life activities to get enough of that, or the percent of people who report their health as better than poor or fair looks like Sarah's

15:08:27 responded to that in the Q. and A. So feel free to check that out.

15:08:32 And with that I'm not seeing anything else but I Sarah, you just had your hand raised and you put it down. so I don't know if you want to jump I was just gonna say it's a great question and it's exactly what the California aging and

15:08:45 disability research partnership. the which was launched a few months ago. it's what they're trying to hone in on to, and their efforts to

15:08:52 You know, address the data and race research needs with an equity focus.

15:08:58 And looking at what are the most critical measures that we need to be able to track.

15:09:04 And you know how old are adults and people with disabilities are faring, and how we can measure improvements.

15:09:10 In this system. And what are those particular indices? whether using tools like chess, the California health interview, survey, or others.

15:09:19 So we have a meeting this Friday, July Fifteenth can put the I think we put the link up earlier, but we can put it back up again.

15:09:29 If you are interested in joining that, I believe we have our stone represented at that meeting as well, and I would just add to that to that response is, what what stakeholders can do.

15:09:41 Is We We do our best to promote all of our stakeholder meetings, but we would just encourage that, you know, if you're not represented on a stakeholder work, group to let us know if you'd like to

15:09:53 be and to follow along on those meetings because they're very content.

15:10:00 Rich, and and more of the work will be done by the 6 stakeholder committees in terms of outcomes.

15:10:06 You know. one thing I can share. that is new is, we are embarking on the first baseline consumer survey in our state.

15:10:17 And so we are. it's part of our what was formerly called hubs and spokes, which is the initiative centered on the 33 area agencies on aging in our State and by extension the

15:10:32 aging and disability resource connection. So as part of that, we will be conducting a statewide consumer.

15:10:38 Wellness and satisfaction survey in 2023.

15:10:43 We're very excited about having that baseline data that we've never had before to use it for comparison against local data as well as Sarah said California health interview survey and other data measures

15:11:01 Thank you both and with that I'm not seeing any additional comments, and it looks like Priscilla may have lowered her hands.

15:11:09 So I will pass it back to you, Susan, if you wanna open it up to committee members for any final comments, or close this out Great, just.

15:11:19 My final thought is to thank this agenda was developed.

15:11:22 Co-created with the impact Committee members. So thank you.

15:11:24 I think we covered some great ground today. Also, when I was looking at your critique of the one-year report, I thought, that's a really good map for future topics to you know equity data and tracking progress so I

15:11:41 really think all of the impact committee members for helping us today's agenda, and i'll give one final opportunity for any members of this committee.