IMPACT Stakeholder Committee

July 12th, 1:30 - 3:30 pm
Meeting Logistics

• Telephone or webinar (Zoom) only - No in-person meeting
  • Telephone: 888-788-0099
  • Join by smart phone, tablet, or computer
    Webinar ID: 864-6615-7466
• American Sign Language Interpreting & Live Closed Captioning Available
• Meeting slides, video recording & transcript will be posted to the CalHHS MPA webpage
Public Comment

• Public comments during meeting, as on agenda

• Attendees joining by phone, press *9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.
  
  • Attendees joining by webinar (Zoom), click the raise hand button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.

• For additional public comment or for meeting feedback email Engage@aging.ca.gov.
Welcome & Introductions

Susan DeMaroisi
Director
CA Department of Aging
IMPACT Stakeholder Committee Members

Elizabeth Edgerly, PhD, Executive Director, Alzheimer’s Association Northern California & Northern Nevada Chapter

Andy Imparato, JD, Executive Director, Disability Rights California

Nancy McPherson, MPA, State Director for AARP California

Sarita Mohanty, MD, MPA, MBA, President and Chief Executive Officer, The SCAN Foundation

Doug Moore, Executive Director, United Domestic Workers of America
**IMPACT Stakeholder Committee Members**

Sharon Nevins, LCSW, MPA, Director, San Bernardino County Department of Aging & Adult Services/Area Agency on Aging

Kevin Prindiville, JD, Executive Director, Justice in Aging

Kiran Savage-Sangwan, MPA, Executive Director, California Pan-Ethnic Health Network

*Monika Lee joining today on behalf of Ms. Savage-Sangwan & CPEHN today*

Fernando Torres-Gil, PhD, MSW, Director of the UCLA Center for Policy Research on Aging, Professor of Social Welfare and Public Policy at UCLA, Adjunct Professor of Gerontology at USC
1:30 - 1:35: Welcome & Introductions
1:35 – 1:45: IMPACT Stakeholder Committee’s Year One Progress Report
1:45 – 2:15: CA 2022-2023 State Budget MPA Investments
2:15 – 2:45: Sept 20: CA for ALL Ages & Abilities Day of Action – Role for IMPACT
2:45 - 3:15: Engaging New Audiences
3:15 - 3:25: Public Comment
3:25 - 3:30: Closing Thoughts
IMPACT Stakeholder Committee Year One Progress Report

Response by Susan DeMaroie
Budget Investments in the Master Plan for Aging: Assessing Two Years of Progress

IMPACT Stakeholder Committee
July 12, 2022
Building a California for All

“This historic budget signed by the Governor today builds on prior investments in health and human services and furthers our vision of a Healthy California for All. The budget improves our ability to serve the whole person, and ensures that the health care, housing, and social needs of those we serve are considered together, not solely through the lens of separate funding streams or programs. Most importantly, the investments will improve the lives of our most vulnerable neighbors while addressing the underlying inequities in our society."

-Dr. Mark Ghaly, California Health & Human Services Agency Secretary
Budget Breakdown by MPA Goal Area 2021-22 and 2022-23

MPA Budget Investments

1. Housing for All Ages and Stages

2. Health Reimagined

3. Inclusion and Equity, not Isolation

4. Caregiving that Works

5. Affording Aging

Source: California Department of Finance: https://www.ebudget.ca.gov/FullBudgetSummary.pdf
Budget Considerations

Investments in:

- Planning
- Capacity Building
- Infrastructure Development
- Program Expansion
- Rates/Reimbursement
- Data
Goal 1: Housing for All Ages and Stages
Goal 1: Housing for All Ages and Stages

2021-22 Investments

$10 billion for housing resources

- Community Care Expansion: $805m
- Accessory Dwelling Units: $81m
- Affordable Housing Production and Preservation (multi-year): $9m
- Adult Family Homes: $5m
- Fall Prevention & Home Modification: $1.7m

2022-23 Investments

$11.2 billion for housing resources

- Community Care Expansion: $55m
- Accessory Dwelling Units: $50m
- Age-Friendly Community Grants: $4.5m (one-time)
- Healthier Homes-Aging in Place: $12.5m
- Veterans’ Housing and Homelessness Prevention: $100m
- Disaster Planning and Preparedness: $375,000
Goal 2: Health Reimagined
## Goal 2: Health Reimagined

### 2021-22

<table>
<thead>
<tr>
<th>Program/Initiative</th>
<th>Budget</th>
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<tbody>
<tr>
<td>CalAIM</td>
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<tr>
<td>Medi-Cal Expansion to Undocumented Older Adults 50+</td>
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<tr>
<td>Medi-Cal Asset Test Elimination *phased-in</td>
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<td>IHSS Restoration $496m</td>
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<td>ADRC Infrastructure and Expansion $25m</td>
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<td>Assisted Living Waiver: Waitlist Elimination</td>
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<td>HCBS Gap Analysis $5m</td>
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<tr>
<td>LTSS Data Dashboard $2m</td>
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<td>Office of Medicare Innovation &amp; Integration $690,000</td>
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<tr>
<td>HICAP Modernization $2m</td>
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<tr>
<td>Alzheimer’s Healthy Brain Initiative $5m</td>
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<td>Alzheimer’s Standards of Care and Research $6m</td>
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<td>Dementia Aware $25m</td>
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<td>Alzheimer’s Day Care Resource Centers $5m</td>
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<td>Traumatic Brain Injury Program Expansion</td>
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<td>Category</td>
<td>Details</td>
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<tr>
<td>Medi-Cal Share of Cost Reform</td>
<td>(2025)</td>
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<tr>
<td>IHSS Permanent Back-Up Provider System</td>
<td>$34m</td>
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<td>Medi-Cal Working Disabled Program: Zero Premiums</td>
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<td>Community Living Fund</td>
<td>$10m</td>
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<td>HCBS Gap Analysis and Roadmap (Non Medi-Cal)</td>
<td>$4m</td>
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<td>Community-Based Adult Services: COVID Recovery</td>
<td>$61m</td>
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<td>Medi-Cal Expansion to Undocumented Adults (Aged 26+)</td>
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<td>Modernizing the Older CA Act</td>
<td>$59m</td>
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<td>Alzheimer’s Healthy Brain Initiative</td>
<td>$10m</td>
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<td>LTC Facility Visitation Workgroup</td>
<td>$450,000</td>
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<tr>
<td>LTC Ombudsman - Outreach &amp; Awareness</td>
<td>$3.5m</td>
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<td>Medi-Cal Community-Based Mobile Crisis Services</td>
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<tr>
<td>Medi-Cal Presumptive Eligibility (65+)</td>
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Goal 3: Inclusion and Equity, not Isolation
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2021-22 Investments

- Older Adult Resilience and Recovery: $106m
- Access to Technology: $50m
- Adult Protective Services: 60+ Expansion: $70m
- Language Access Initiative: $20m
- Office of LTC Patient Representative: $4m
- Employment for Older Adults: $17m

2022-23 Investments

- APS Training
- Foster Grandparents and Senior Companion Volunteer Programs: $10m
Goal 3: Leadership Investments

2021-22

- MPA Implementation
  - $3.3m

- Senior Advisor for Aging, Disability and Alzheimer’s

2022-23

- MPA Implementation 2.0
  - $2m

- Aging and Disability Institute of Learning and Innovation
  - $682,000
Goal 4: Caregiving that Works
Addressing the Health Care Workforce Crisis: Investments and Initiatives

**2021-22 Investments**
$946 million

- Training
- Stipends
- Incentives

**2022-23 Initiatives**
$1.5 Billion

Build the Pipeline:
- Community Health Workers
- Social Work
- Nursing
- Public Health
- Behavioral Health
2021-22 Health Workforce Initiatives

- IHSS Career Pathways
- California GROWs (Non-IHSS)
- Certified Nurse Assistant Workforce Program
- Direct Support Professional
- Geriatric Physician Training
- HCBS Clinical Workforce
Goal 4: Supporting Family Caregivers

2021-22 Investments

- Caregiver Resource Centers: $10m
- Older Americans Act: Family Caregiver Program: $2.8m
- Dementia Caregiver Training: $4m

2022-23 Actions

- Caregiver Resource Centers: Transfer from DHCS to CDA
Goal 5: Affording Aging
Goal 5: Affording Aging

2021-22 Investments

- **SSI/SSP Increase**
  - Restore to 2011 Payment Levels
- **Project Homekey**
  - $2.75B
- **Project Roomkey**
  - $150m

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<tr>
<th>Program</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Housing and Homeless Incentive Program</td>
<td>$1.3B</td>
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<tr>
<td>HomeSafe</td>
<td>$92.5m</td>
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<tr>
<td>Housing and Disability Advocacy Program</td>
<td>$300m</td>
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<tr>
<td>Senior Nutrition Infrastructure</td>
<td>$40m</td>
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<tr>
<td>Senior Nutrition Meals</td>
<td>$32m/$58m ongoing</td>
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2022-23 Investments

- **Homelessness Initiatives (Multi-Department)**
  - $10.2b
- **SSI/SSP**
  - Rescinds remaining recession-era cuts
    - $300m in 2023 and $593 ongoing
- **California Food Assistance Program CalFresh**
  - Expansion to 55+
    - $35m
- **LTSS Financing: Addendum to Feasibility Study**
  - $5m
    (Expanding prior Study)
September 20th
CA for ALL Ages & Abilities Day of Action
Role for IMPACT

Susan DeMarois & All
September 20th Day of Action

CA FOR ALL AGES & ABILITIES DAY OF ACTION

TUESDAY • SEPTEMBER 20
9AM - 4PM

Join us for a full-day, in-person event at the SAFE Credit Union Convention Center in Sacramento.
Day of Action Agenda

Breakfast Meet & Greet for Stakeholder Committees

Welcome & Opening Remarks - Director DeMarois

Keynote: “It’s a Public Health Issue: Fighting Ageism, Ableism & Racism” - Ashton Applewhite

“Examining the Intersection of Ageism, Ableism, and Racism” – Conversation with Ashton Applewhite and special guests, including legislative leadership

“Advancing the Master Plan for Aging: A Cross-Agency Partnership” – Conversation with Administration Leadership facilitated by CalHHS Undersecretary Marko Mijic

“Hearing from Our Stakeholders: Priorities for the Next Two Years” – Presentation of Committee Platforms
“The Personal Experience of Aging, Disability and Caregiving”
- Video: Inclusion Films will spotlight the lives of four individuals, including an older adult, person with disability, and a family caregiver to understand life from their perspective
- Panel Discussion with Inclusion Film makers and the people featured in the film

“A Conversation with California State Leaders: Addressing Access and Affordability as We Age” - Facilitated by Kim McCoy Wade, Senior Advisor on Aging, Disability, and Alzheimer’s, Office of Governor Newsom

“What is Missing? What Didn’t We Hear?” – A Tabletop Discussion Activity & Report Outs

“Forging Ahead: A Call to Action” – Remarks by Maria Shriver, Chair, Governor’s Task Force on Alzheimer’s Prevention and Preparedness; Former First Lady, State of California
Engaging New Audiences

Amanda Lawrence
Project Director, Master Plan for Aging
CA Department of Aging
Engaging New Audiences

RSE, Inc. Communications Firm:
- Communications Plan
- Toolkits and Collateral Materials
- Media Interviews
- Aging in CA Insert (8 pages of resources)
- Vaccine Outreach with EMS

Legislators:
- Advancing equity through focus on API, Black, Latino, LGBTQ, Women, Jewish Caucuses engagement
- Senior Issues Caucus
- LGBTQ Webinar with Senator Laird, in partnership with SAGE
- Onboarding MPA toolkits for new legislators, including new Speaker

Letters to the Editor campaign
Engaging New Audiences

Since release of *Aging in California* 8-page Newspaper Insert:
CDA’s website use is up 92%
  - 1.3 million impressions from SF Gate
  - 16,000 new visits
  - 1300 visits daily
Closing Thoughts

All
Public Comment

• **Public comments during meeting, as on agenda**

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Thank You!

Contact: Engage@aging.ca.gov