

# IMPACT Stakeholder Committee

*July 12th, 1:30 - 3:30 pm*



- **Telephone or webinar (Zoom) only - *No in-person meeting***
  - **Telephone:** 888-788-0099
  - **Join by smart phone, tablet, or computer**  
**Webinar ID:** 864-6615-7466
- **American Sign Language Interpreting & Live Closed Captioning Available**
- **Meeting slides, video recording & transcript** will be posted to the [CalHHS MPA webpage](#)

# Public Comment

- **Public comments during meeting, as on agenda**
- Attendees joining by **phone**, press \*9 on your dial pad to join line. The moderator will announce the last 4 digits of your phone number and will unmute your line.
  - Attendees joining by **webinar (Zoom)**, click the *raise hand* button to join line. The moderator will announce your name or your last 4 digits of your phone number and will unmute your line.
- For additional public comment or for meeting feedback email [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov).

# Welcome & Introductions

*Susan DeMarois*  
*Director*  
*CA Department of Aging*

# IMPACT Stakeholder Committee Members



**Elizabeth Edgerly, PhD**, Executive Director, Alzheimer's Association Northern California & Northern Nevada Chapter

**Andy Imparato, JD**, Executive Director, Disability Rights California

**Nancy McPherson, MPA**, State Director for AARP California

**Sarita Mohanty, MD, MPA, MBA**, President and Chief Executive Officer, The SCAN Foundation

**Doug Moore**, Executive Director, United Domestic Workers of America

# IMPACT Stakeholder Committee Members



**Sharon Nevins, LCSW, MPA**, Director, San Bernardino County Department of Aging & Adult Services/Area Agency on Aging

**Kevin Prindiville, JD**, Executive Director, Justice in Aging

**Kiran Savage-Sangwan, MPA**, Executive Director, California Pan-Ethnic Health Network

*\*Monika Lee joining today on behalf of Ms. Savage-Sangwan & CPEHN today*

**Fernando Torres-Gil, PhD, MSW**, Director of the UCLA Center for Policy Research on Aging, Professor of Social Welfare and Public Policy at UCLA, Adjunct Professor of Gerontology at USC

# Meeting Agenda

**1:30 - 1:35:** Welcome & Introductions

**1:35 – 1:45:** IMPACT Stakeholder Committee's Year One Progress Report

**1:45 – 2:15:** CA 2022-2023 State Budget MPA Investments

**2:15 – 2:45:** Sept 20: CA for ALL Ages & Abilities Day of Action – Role for IMPACT

**2:45 - 3:15:** Engaging New Audiences

**3:15 - 3:25:** Public Comment

**3:25 - 3:30:** Closing Thoughts

# IMPACT Stakeholder Committee Year One Progress Report

*Response by Susan DeMarois*





# Budget Investments in the Master Plan for Aging: *Assessing Two Years of Progress*

IMPACT Stakeholder Committee  
July 12, 2022

# Building a California for All

*"This historic budget signed by the Governor today builds on prior investments in health and human services and furthers our vision of a Healthy California for All. The budget improves our ability to serve the whole person, and ensures that the health care, housing, and social needs of those we serve are considered together, not solely through the lens of separate funding streams or programs. Most importantly, the investments will improve the lives of our most vulnerable neighbors while addressing the underlying inequities in our society."*

-Dr. Mark Ghaly, California Health & Human Services Agency Secretary



# Budget Breakdown by MPA Goal Area 2021-22 and 2022-23



## MPA Budget Investments

1. Housing for All Ages and Stages
2. Health Reimagined
3. Inclusion and Equity, not Isolation
4. Caregiving that Works
5. Affording Aging

Source: California Department of Finance: <https://www.ebudget.ca.gov/FullBudgetSummary.pdf>

# Budget Considerations

## Investments in:

- Planning
- Capacity Building
- Infrastructure Development
- Program Expansion
- Rates/Reimbursement
- Data





# Goal 1: Housing for All Ages and Stages



7/12/2022



# Goal 1: Housing for All Ages and Stages

## 2021-22 Investments

**\$ 10 billion for housing resources**

**Community Care  
Expansion**  
\$805m

**Accessory  
Dwelling Units**  
\$81m

**Affordable  
Housing  
Production and  
Preservation**  
(multi-year)

**Adult Family  
Homes**  
\$9m

**Fall Prevention &  
Home Modification**  
\$5m

**Dementia-  
Friendly  
Communities**  
\$1.7m

## 2022-23 Investments

**\$11.2 billion for housing resources**

**Community Care  
Expansion**  
for operating  
subsidy reserves  
\$55m

**Accessory  
Dwelling Units**  
\$50m

**Age-Friendly  
Community  
Grants**  
\$4.5m (one-time)

**Healthier Homes-  
Aging in Place**  
\$12.5m

**Veterans'  
Housing and  
Homelessness  
Prevention**  
\$100m

**Disaster Planning  
and  
Preparedness**  
Dept. of Aging  
\$375,000



## Goal 2: Health Reimagined

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# Goal 2 : Health Reimagined

**2021-22**

**CalAIM**

**Medi-Cal Expansion  
to Undocumented  
Older Adults 50+**

**Medi-Cal Asset Test  
Elimination**  
*\*phased-in*

**IHSS  
Restoration**  
\$496m

**ADRC  
Infrastructure  
and Expansion**  
\$25m

**Assisted Living  
Waiver:  
Waitlist Elimination**

**HCBS Gap Analysis**  
\$5m

**LTSS Data  
Dashboard**  
\$2m

**Office of Medicare  
Innovation &  
Integration**  
\$690,000

**HICAP  
Modernization**  
\$2m

**Alzheimer's  
Healthy Brain  
Initiative**  
\$5m

**Alzheimer's  
Standards of Care  
and Research**  
\$6m

**Dementia Aware**  
\$25m

**Alzheimer's Day  
Care Resource  
Centers**  
\$5m

**Traumatic Brain  
Injury Program  
Expansion**



# Goal 2 : Health Reimagined

**2022-23**

**Medi-Cal Share  
of Cost Reform  
(2025)**

**IHSS Permanent  
Back-Up Provider  
System  
\$34m**

**Medi-Cal Working  
Disabled Program:  
Zero Premiums**

**Community Living  
Fund  
\$10m**

**HCBS Gap Analysis  
and Roadmap  
(Non Medi-Cal)  
\$4m**

**Community-Based  
Adult Services:  
COVID Recovery  
\$61m**

**Medi-Cal Expansion to  
Undocumented Adults  
(Aged 26+)**

**Modernizing the  
Older CA Act  
\$59m**

**Alzheimer's Healthy  
Brain Initiative  
\$10m**

**LTC Facility Visitation  
Workgroup  
\$450,000**

**LTC Ombudsman -  
Outreach & Awareness  
\$3.5m**

**Medi-Cal Community-  
Based Mobile Crisis  
Services**

**Medi-Cal  
Presumptive  
Eligibility (65+)**

Goal 3:

## Inclusion and Equity, not Isolation



# Goal 3: Inclusion and Equity, not Isolation

## 2021-22 Investments

**Older Adult  
Resilience and  
Recovery**  
\$106m

**Access to  
Technology**  
\$50m

**Adult Protective  
Services**  
60+ Expansion  
\$70m

**Language Access  
Initiative**  
\$20m

**Office of LTC Patient  
Representative**  
\$4m

**Employment for  
Older Adults**  
\$17m

## 2022-23 Investments

**APS Training**

**Foster Grandparents  
and  
Senior Companion  
Volunteer Programs**  
\$10m

# Goal 3: Leadership Investments

## 2021-22

**MPA Implementation**  
\$3.3m

**Senior Advisor for Aging,  
Disability and Alzheimer's**

## 2022-23

**MPA Implementation  
2.0**  
\$2m

**Aging and Disability  
Institute of Learning  
and Innovation**  
\$682,000





## Goal 4: Caregiving that Works



# Addressing the Health Care Workforce Crisis: Investments and Initiatives



## **2021-22 Investments**

\$946 million

- Training
- Stipends
- Incentives

## **2022-23 Initiatives**

\$1.5 Billion

### Build the Pipeline:

- Community Health Workers
- Social Work
- Nursing
- Public Health
- Behavioral Health

# 2021-22 Health Workforce Initiatives

**IHSS Career  
Pathways**

**California  
GROWs  
(Non-IHSS)**

**Geriatric  
Physician  
Training**

**Certified  
Nurse  
Assistant  
Workforce  
Program**

**Direct  
Support  
Professional**

**HCBS  
Clinical  
Workforce**

# 2022-23 Health Workforce Investments: \$1.5 Billion

## Health and Human Services Agency

**Community  
Health  
Workers**

**Social Work**

**Nursing**

**Behavioral  
Health**

**Public  
Health**

**High Road  
Training  
Partnerships**

**Healthcare  
Workforce  
Advancement  
Fund**

**English  
Language  
Learners  
Health  
Careers**

**Emergency  
Medical  
Services  
Corps**

## Labor and Workforce Development Agency



# Goal 4: Supporting Family Caregivers

## 2021-22 Investments

**Caregiver Resource  
Centers**  
\$10m

**Older Americans Act:  
Family Caregiver Program**  
\$2.8m

**Dementia Caregiver  
Training**  
\$4m

## 2022-23 Actions

**Caregiver Resource  
Centers**  
Transfer from DHCS to CDA

# Goal 5: Affording Aging



# Goal 5: Affording Aging

## 2021-22 Investments

### **SSI/SSP Increase**

Restore to 2011  
Payment Levels

### **Project Homekey**

\$2.75B

### **Project Roomkey**

\$150m

**Housing and  
Homeless Incentive  
Program**  
\$1.3B

**HomeSafe**  
\$92.5m

**Housing and  
Disability Advocacy  
Program**  
\$300m

**Senior Nutrition**  
Infrastructure  
\$40m

**Senior Nutrition**  
Meals  
\$32m/\$58m ongoing

## 2022-23 Investments

**Homelessness  
Initiatives (Multi-  
Department)**  
\$10.2b

**SSI/SSP**  
Rescinds remaining  
recession-era cuts  
\$300m in 2023 and  
\$593 ongoing

**California Food  
Assistance Program  
CalFresh**  
Expansion to 55+  
\$35m

**LTSS Financing:  
Addendum to Feasibility  
Study**  
\$5m  
(Expanding prior Study)

# September 20th CA for ALL Ages & Abilities Day of Action



**Role for IMPACT**

*Susan DeMarois & All*



# September 20th Day of Action

Event Registration   Lodging & Travel   Travel Stipends   COVID-19 Policy   Contact & Support   ⓘ



**CA**  
**FOR ALL**  
AGES & ABILITIES  
DAY OF ACTION

TUESDAY • SEPTEMBER 20  
9AM - 4PM

Join us for a full-day, in-person event at the SAFE  
Credit Union Convention Center in Sacramento.

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# Day of Action Agenda



**Breakfast Meet & Greet for Stakeholder Committees**

**Welcome & Opening Remarks** - Director DeMarois

**Keynote: “It’s a Public Health Issue: Fighting Ageism, Ableism & Racism”** - Ashton Applewhite

**“Examining the Intersection of Ageism, Ableism, and Racism”** – Conversation with Ashton Applewhite and special guests, including legislative leadership

**“Advancing the Master Plan for Aging: A Cross-Agency Partnership”** – Conversation with Administration Leadership facilitated by CalHHS Undersecretary Marko Mijic

**“Hearing from Our Stakeholders: Priorities for the Next Two Years”** – Presentation of Committee Platforms

# Day of Action Agenda

## **“The Personal Experience of Aging, Disability and Caregiving”**

- Video: [Inclusion Films](#) will spotlight the lives of four individuals, including an older adult, person with disability, and a family caregiver to understand life from their perspective
- Panel Discussion with Inclusion Film makers and the people featured in the film

## **“A Conversation with California State Leaders: Addressing Access and Affordability as We Age”** - Facilitated by Kim McCoy Wade, Senior Advisor on Aging, Disability, and Alzheimer's, Office of Governor Newsom

## **“What is Missing? What Didn't We Hear?”** –A Tabletop Discussion Activity & Report Outs

## **“Forging Ahead: A Call to Action”** – Remarks by Maria Shriver, Chair, Governor's Task Force on Alzheimer's Prevention and Preparedness; Former First Lady, State of California

# Engaging New Audiences

*Amanda Lawrence  
Project Director, Master Plan for Aging  
CA Department of Aging*



# Engaging New Audiences

## **RSE, Inc. Communications Firm:**

- Communications Plan
- Toolkits and Collateral Materials
- Media Interviews
- Aging in CA Insert (8 pages of resources)
- Vaccine Outreach with EMS

## **Legislators:**

- Advancing equity through focus on API, Black, Latino, LGBTQ, Women, Jewish Caucuses engagement
- Senior Issues Caucus
- LGBTQ Webinar with Senator Laird, in partnership with SAGE
- Onboarding MPA toolkits for new legislators, including new Speaker

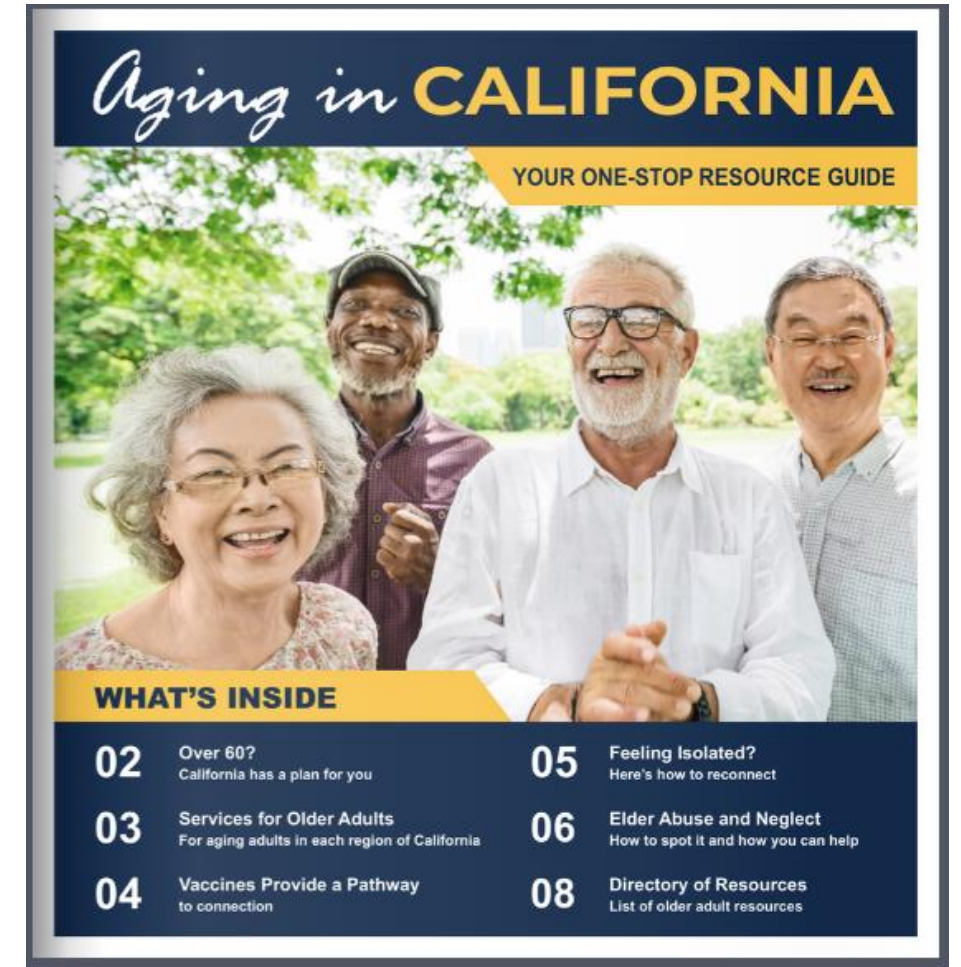
## **Letters to the Editor campaign**

# Engaging New Audiences

Since release of *Aging in California* 8-page Newspaper Insert:

CDA's website use is up 92%

- 1.3 million impressions from SF Gate
- 16,000 new visits
- 1300 visits daily



# Closing Thoughts

*All*

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# Thank You!

Contact: [Engage@aging.ca.gov](mailto:Engage@aging.ca.gov)