# California State Government Action for Racial Equity: The Capitol Collaborative on Race & Equity (CCORE)

# California Early Childhood Policy Council

Presenter: Julia Caplan, MPP, MPH

Program Director, Public Health Institute
Health in All Policies
August 25, 2021









# What is the Capitol Collaborative on Race & Equity (CCORE)?

CCORE is a community of California State government entities learning about, planning for, and implementing activities that embed racial equity approaches into institutional culture, policies, and practices.

#### Key Features:

- 1) Training cohorts
- 2) Staff team that provides technical assistance, coaching, and support towards system change
- 3) Cross-agency networking and enterprise-wide executive engagement





# Why Lead With Race?

- Across any measure of success (health, income, housing, education, criminal justice, utilities, etc.) there are deep and persistent differences in outcomes based on race.
- Racial anxiety is on the rise if it doesn't get explicitly called out it will go unaddressed.
- Specificity matters to achieve success strategies to achieve racial equity differ from those to achieve equity in other areas.
- Learning an institutional and structural approach to dismantle racism will help us tackle other areas of inequities (gender, ability, etc.)





### CCORE Participants: 2018 & 2019 Alumni

- 1. Air Resources Board
- 2. Arts Council
- 3. Coastal Commission
- 4. Community Services and Development
- 5. Corrections and Rehabilitation
- 6. Education
- 7. Housing and Community Development
- 8. Public Health
- 9. Caltrans
- **10.Social Services**

- 11.Strategic Growth Council
- 12. State Lands Commission
- 13.CA Environmental Protection Agency
  - a. CalRecycle
  - b. Pesticide Regulation
  - c. Toxic Substances Control
  - d. Office of Environmental Health Hazard Assessment
  - e. Water Resources Control Board







# CCORE Participants: Learning Cohort 2020-2021

- 1. Aging
- 2. Conservation
- 3. Conservation Corps
- 4. Fi\$cal
- 5. Fish & Wildlife
- 6. Food & Agriculture
- 7. Forestry & Fire Protection
- 8. Housing Finance Agency
- 9. Mental Health Services Oversight & Accountability Commission
- 10.Office of Planning & Research

- 11. Public Utilities Commission
- 12. Tahoe Conservancy
- 13. Transportation Agency
  - a. High Speed Rail Authority
  - b. Highway Patrol
  - c. Motor Vehicles
  - d. New Motor Vehicle Board
  - e. Office of Traffic Safety
  - f. Caltrans
- 14. Transportation Commission
- 15. Water Resources





# **Example Racial Equity Tools**

- 1. Racial Equity Timeline/History
- 2. Race Equity Assessment Continuum
- 3. Results Based Accountability
- 4. Affirm, Counter, Transform Communication Framework
- 5. Racial Equity Tool
- 6. Racial Equity Action Plan





### Results Based Accountability

- Results
  - (A condition of well-being for people)
- Indicators
  - (Measures of Results)
- Performance Measures



Credit: RBA developed by Erika Bernabei, Equity & Results







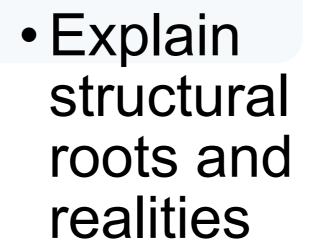
#### **ACT Tool:**

#### **Affirm**

- Start with the heart
- Elevate shared values

#### (

#### Counter



Take on race directly

#### Transform

- Reframe winners and losers
- End with heart and a solution

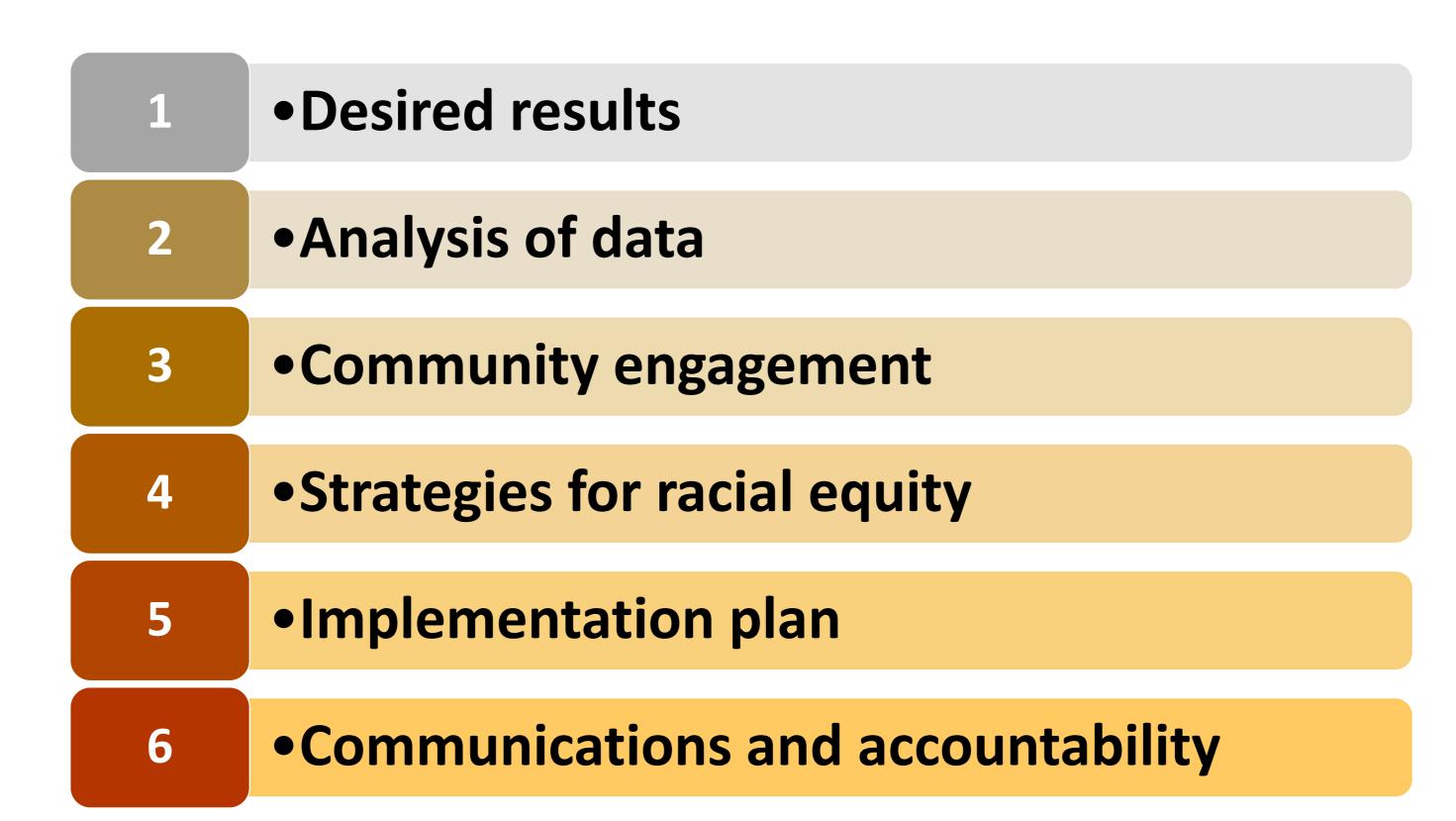
Credit: ACT developed by the Government Alliance on Race and Equtiy (GARE)







### Racial Equity Tool (RET) Six Steps:



Credit: RET developed by the Government Alliance on Race and Equtiy (GARE)

9

# Examples Strategies to Increase Racial Equity

- Workforce Equity: Recruiting, Hiring, Promoting, Retention
- Equitable granting and procurement
- Community Engagement
- Increased Language access to services and programs
- Internal scaffolding and structures working groups, race/equity positions, offices of equity
- Scoping up racial equity learnings throughout the organization





# CCORE Outcomes (2020 -present): Racial Equity Structures

- All 33 participating organizations have racial equity action teams with staff leads and executive sponsors.
- Cal-EPA established a Racial Equity Working Group to address Workforce, Language Access, Data, and Communications
- Department of Public Health Action Team guides implementation of Racial Equity Action Plan (REAP)
  deliverables
- Department of Public Health is currently establishing "equity liaisons" for all department centers
- Strategic Growth Council established a Racial Equity Working Group (representation from 7 agencies)
- Department of Social Services established an Office of Equity
- Department of Education is pursuing establishing and Office of Equity
- Caltrans established a new Office of Equity with 10 positions.







# CCORE Outcomes (2020 -present): Institutional Commitments

- Strategic Growth Council adopted a Racial Equity Resolution which includes a commitment by 7 cabinet secretaries to publicly share racial equity plans and progress.
- California Transportation Commission (CTC) unanimously approved a <u>Racial Equity</u>
   <u>Statement</u> including 6 specific commitments to center racial equity in the organization.
- Coastal Conservancy and California Arts Council released public strategic plans that reference their Racial Equity Action Plans and identify racial equity activities.
- Caltrans publicly posted their <u>Racial Equity Action Plan</u> on their website.
- Coastal Conservancy Board publicly adopted Justice, Equity, Diversity, and Inclusion (JEDI) Guidelines.
- **Air Resources Board** publicly adopted a racial equity and social justice <u>resolution</u> establishing a Diversity and Racial Equity Task Force.
- Department of Housing and Community Development reported highlights from their organizational racial equity survey in their public 2019-2020 annual report.





# Thank You

#### **Contact information:**

CCORE@phi.org

Julia.Caplan@phi.org



