**we**

**The CARE Act at Work Social Media Posts**

New videos from The California Health and Human Services Agency (CalHHS) share how The CARE Act is making a difference in Californians’ lives by providing wrap-around services—focusing on the dignity and personal goals of the people served. Learn more about CARE by visiting: [**www.chhs.ca.gov/care-act/**](http://www.chhs.ca.gov/care-act/)

This toolkit is designed to support communities, organizations, and businesses—anyone who believes in the power of CARE—that want to share how families, the courts, first responders, and mental health providers are helping pave the way to recovery for individuals with untreated or undertreated schizophrenia who are most vulnerable to hospitalization, homelessness, and incarceration.

**Video Links**

The CARE Act at Work videos are available on [YouTube](https://www.youtube.com/playlist?list=PLApVojB8yvf5uKMHqSrDYKjpNG-edOB1j). You can share each video directly from YouTube to your social media page by selecting the “Share” button underneath the video and using one of the social posts below.

Video Title: The CARE Act at Work

|  |  |
| --- | --- |
| LinkedIn Post | The CARE Act is shifting how California addresses severe mental health, focusing on interventions & collaboration across systems of care—from first responders and hospitals to public defenders and civil courts.  See how compassion & good policy can intersect to create meaningful change in people’s lives: <https://bit.ly/4lw84pp>  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| Facebook/  Instagram Post | The CARE Act is making a difference in the lives of Californians struggling with mental health challenges, offering a path forward through a voluntary program. CARE supports and celebrates the individual and their progress toward recovery, providing wrap-around services, housing, and stabilizing medication.  Watch this powerful video to see how CARE transforms lives: <https://bit.ly/4lw84pp>  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| X/Twitter Post | California’s CARE Act offers a voluntary path to recovery for people with untreated mental health challenges. See how CARE is changing lives in this powerful video:  <https://bit.ly/4lw84pp> #CAREAct #PublicHealth |

Video Title: The CARE Act at Work in Riverside County

|  |  |
| --- | --- |
| LinkedIn Post | The CARE Act aims to reduce hospitalization, homelessness, and incarceration in Riverside County by providing mental health & wraparound services to those with untreated schizophrenia. Early intervention puts individuals on the path to recovery.  Hear from the Riverside team on how The CARE Act is making a difference: <https://bit.ly/44nCrr8>  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| Facebook/  Instagram Post | The CARE Act isn’t just another program, it’s a turning point.  “To put simply—it’s just giving someone a chance.”  CARE provides voluntary services—with compassion—to people in Riverside with untreated schizophrenia.  Hear how it’s making a difference in Riverside: <https://bit.ly/44nCrr8>  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| X/Twitter Post | The CARE Act offers voluntary care for those facing serious mental health challenges—creating real opportunities for recovery. “CARE—to put simply—it’s just giving someone a chance.” See how local teams are making it work for Riverside: <https://bit.ly/44nCrr8> #CAREAct |

The CARE Act at Work in San Diego County

|  |  |
| --- | --- |
| LinkedIn Post | The CARE Act is a pathway to safety and well-being for members of our community. A CARE court is a welcoming, compassionate place where individuals are supported with the help of their CARE team—healthcare professionals, public defenders, and a CARE judge in a unique civil court—in their recovery.  Hear how this collaborative approach is working for San Diego: [bit.ly/3Gltl6j](https://bit.ly/3Gltl6j)  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| Facebook/  Instagram Post | CARE is a collaborative approach that brings together San Diego County families, healthcare providers, first responders, and the courts to support people on their path to recovery.  See how San Diego is making this work for our community: [bit.ly/3Gltl6j](https://bit.ly/3Gltl6j)  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| X/Twitter Post | In San Diego, CARE brings families, providers, first responders & courts together to support people on the path to recovery. See how this collaborative approach is helping our community: [bit.ly/3Gltl6j](https://bit.ly/3Gltl6j)  #HealthEquity #CAREAct |

The CARE Act at Work in Fresno County

|  |  |
| --- | --- |
| LinkedIn Post | CARE is a collaborative approach that offers timely intervention & support for individuals with serious mental health conditions in Fresno County.  A new video shows how systems of care—led by healthcare providers and the courts—are working for families and individuals in our community. Watch it here: <https://bit.ly/3Te2X14>  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| Facebook/  Instagram Post | “We are seeing real help for people who need it.” The CARE Act respects the whole person—beyond diagnoses or circumstances—offering hope, housing, healthcare & human connection through voluntary participation.  A new video show how CARE is working for people in Fresno County: <https://bit.ly/3Te2X14>  #HealthEquity #CAREAct #BehavioralHealth #PublicHealth |
| X/Twitter Post | “We are seeing real help for people who need it.” CARE offers hope, housing, healthcare & connection through voluntary support. See how it’s working in Fresno County: <https://bit.ly/3Te2X14> #CAREAct #PublicHealth |

**Social Graphics**

In addition to sharing the CARE Act at Work videos to your social media pages directly from YouTube, you can use the social graphics included in the zip file with the social post copy above.