

Alzheimer's Disease and Related Disorders Advisory Committee Meeting



Welcome & Meeting Logistics Review



Carroll De Andreis

*Manager, MPA Stakeholder & Public Engagement
California Department of Aging*

- **Join by smart phone, tablet, or computer:**
<https://us06web.zoom.us/j/82516194503>
- **Join by phone (audio only):**
Tel: 888-788-0099 | Meeting ID: 825 1619 4503
- **Live captioning and American Sign Language (ASL) interpreting:** streamed through webinar (Zoom)
- **Meeting slides, transcript and recording** will be posted to [the CalHHS Alzheimer's Disease & Related Disorders](#) webpage

Virtual Meeting Operations

- The chat function is only enabled for Committee Members, California Department of Aging (CDA) and other state staff, and invited guests to share meeting-related resources and information. The public will be able to view content shared in the chat during the meeting.
- We invite the public to provide comments. Please hold comments until the designated Public Comment period.
- Additional public comments and questions can be posted in Zoom using the Question and Answer feature or sent via email to EngAGE@aging.ca.gov.

Public Comment

Time is reserved on the meeting agenda for public comment.

- **In-Person Comments:** Raise your hand or let Michelle know you want to make a public comment.
- **Verbal Comments:** “Raise your hand” in the Reactions feature of Zoom or press *9 on your phone dial pad to enter the line for a verbal comment. The moderator will unmute your line and announce your name or the last 4 digits of your phone number.
- **Written Comments:** You may submit comments throughout the meeting using the Zoom Q&A or email EngAGE@aging.ca.gov.

Note: Public commentators will have 2 minutes.

Catherine Blakemore

Committee Chair

Family Member Representative

Today's Agenda

1. Welcome & Introductions, New Vice Chair
2. Emergency Preparedness, Response & Recovery for Persons with Dementia & their Caregivers (with Discussion)
3. Break
4. California Department of Aging Update
5. Alzheimer's Public Awareness Campaign Update
6. Older Adult Behavioral Health Initiative (with Discussion)
7. Legislative Update (with Discussion)
8. Public Comment
9. 2024 Meeting Topics & Finalization of Recommendations for CalHHS Secretary
10. Closing Comments & Next Steps

Introducing Our New Vice Chair

Dr. Wynnelena Canlas Canio
Kaiser Permanente
Mental Health Field Representative

Committee Member Introductions

Committee Chairs

- **Catherine Blakemore**, *Family Member Representative (Chair)*
- **Dr. Wynnlena Canlas Canio**, *Kaiser Permanente, Mental Health Field Rep (Vice Chair)*

Committee Members

- **Barbra McLendon**, *Alzheimer's Los Angeles, Service Provider Rep*
- **Celine Regalia**, *Providence Community Health Napa Valley, Alzheimer's Day Care Resource Center Rep*
- **Dr. Dolores Gallagher Thompson**, *Stanford University, Social Research Rep*
- **Julie Souliere**, *CA Health & Human Services Agency*
- **Sally Bergman**, *Elder Law Representative*

Committee Member Introductions

Committee Members (Cont.)

- **Dr. Sarah Tomaszewski Farias**, UC-Davis, *Alzheimer's Disease Diagnostic & Treatment Centers Rep*
- **Todd Shetter**, ActivCare Living, *Service Provider Rep*
- **Dr. William Mobley**, UC San Diego, *Academic Medical Research Rep*
- **Myra Garcia**, *Consumer Rep*
- **Ken Graffeo**, *Consumer Rep*
- **Vacant**, *Consumer Organization Rep*
- **Vacant**, *Family Member Rep*

Emergency Preparedness, Response and Recovery for Persons with Dementia and their Caregivers

Presenters

- **Celine Regalia**, Director of Operations, Providence Community Health Napa Valley
- **Vance Taylor**, Chief, Office of Access and Functional Needs, California Governor's Office of Emergency Services
- **Sydney Schellinger**, Senior Emergency Services Coordinator, California Department of Aging
- **Michael Butier**, Functional Assessment Services Team (FAST) Coordinator, California Department of Social Services

California Department of Aging's Role in Emergency Management

Sydney Schellinger
Senior Emergency Services Coordinator

CDA Older Adult Programs

Area Agencies
on Aging
(AAA) Services
& Supports

California
Caregiver
Resource
Centers
(CCRCs)

Home and
Community
Based Programs

Long Term Care
Ombudsman
Program

CDA's Role Before a Disaster



- Review partner emergency plans
- Support local Aging Services in Emergency Preparedness
- Coordinate efforts with local partners
- Communicate Emergency Resources and Preparedness Information

Framework Development for Emergency Preparedness

Assessment and Planning: Assessing the specific needs and vulnerabilities of older adults and family caregivers within the community.

Developing Specialized Plans: Developing specialized emergency plans to address the unique needs of older adults, including family caregivers.

Education and Outreach: Conducting outreach and educational activities to inform older adults and their family caregivers about emergency preparedness.

Coordination: Collaborating with government agencies, nonprofit organizations, and community groups to coordinate emergency response efforts.

Shelters: Supporting emergency shelters to accommodate the needs of older adults.

Resource Allocation: Securing or identifying resources to support older adults and family caregivers during emergencies.

Emergency Communication: Informing older adults and their family caregivers of vital information during an emergency.

CDA's Role During a Disaster



- Part of the Priority Populations Task Force and State Operations Center (SOC)
- Support to local partners
- Share all applicable information during the disaster
- Support partners in their local evacuation and relief efforts

Communication and Information:



- Disseminate timely and accurate information to older adults and family caregivers about disasters.
- Communicate and support aging network program partners before, during, and after a disaster.
- Provide information on emergency contacts, resources, and support services for older individuals and family caregivers.





Moving Forward:

CDA is focused on building our Emergency Management capacity and supporting our local partners in preparing older adults, people with disabilities, and family caregivers to prepare, respond, and recover from a disaster.



Contact Page:

- CDA website on Emergency Preparedness: https://aging.ca.gov/Helpful_Tools_and_Tips/Emergency_Preparedness_and_Response/
- CAAIL Information and Assistance Line: 1-800-510-2020
- LTC Ombudsman Crisis Line: 1-800-231-4024
- LISTOS: www.listoscalifornia.org

Functional Assessment Service Team

A FAST Overview

Michael Butier, FAST Coordinator

CDSS



DISASTER SERVICES BRANCH

February 2024

FAST Facts



- Established in 2007
- State and county programs
- Volunteers assess shelter clients with disabilities and access and functional needs (AFN) to determine and request needed resources
- 60 state volunteers
- 110 county volunteers trained in FY 23-24
- Requests for FAST support must come in through the proper channels

State FAST Eligibility Criteria

- Current State of California employee
- Supervisor approval
- Minimum 2 years of personal or work experience with AFN community
- DOJ background check
- Completion of FAST certification course
- **Note:** County eligibility requirements may differ



FAST Volunteer Skills and Duties

- Experience with disabilities and/or access and functional needs
- Flexible and creative problem-solving
- Effective communication with all levels of shelter staff and shelter residents
- Ability to assess the needs of individuals using the **CMIST** tool



FAST Areas of Expertise

- Aging (services/supports, including dietary needs)
- Chronic health conditions
- Developmental & other cognitive disabilities (i.e., traumatic brain injury, intellectual)
- Hearing loss
- Mental health disabilities
- Physical disabilities
- Substance abuse
- Vision loss

Program Limitations

- Volunteers **cannot** self-deploy.
- During deployment, volunteers are **not**:
 - Shelter Managers
 - Case Managers
 - Behavioral Health Workers
 - Therapists
 - Personal Care Assistants
 - Medical Personnel
- FAST should **not** perform general shelter duties.
- **All FAST volunteers** shed the duties of their regular job classifications.

Questions or Comments?

Contact DisasterFAST@dss.ca.gov

Committee Questions and Discussion

Break

**The meeting will
resume at
11:55 a.m.**

Join us in Celebrating!



CDA logo from the 1970's.

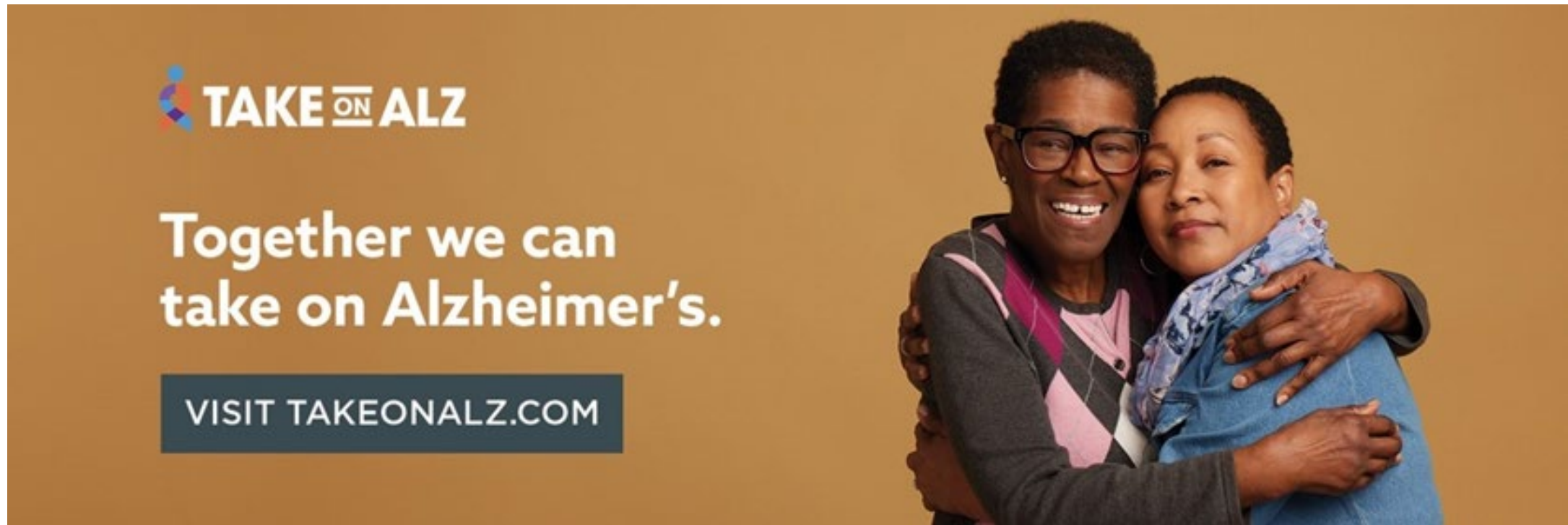
Updates Since We Last Met


- Bridge to Recovery Grants Awarded
- No Wrong Door Governance Council Formed
- Governor Proposes 2024-25 State Budget
- LGBTQIA+ Older Adult Survey Launched
- Little Hoover Commission Reports on Master Plan for Aging
- CA 2030 Project Concludes
- CalHHS Agency Secretary Sets 2024 Program Priorities
- Master Plan for Aging 3rd Annual Report Released
- Long-Term Services & Supports (LTSS) Financing Underway

Questions

engage@aging.ca.gov

Alzheimer's Disease Public Awareness Media Campaign – *This is What it Takes*



 **TAKE ON ALZ**

Together we can
take on Alzheimer's.

VISIT [TAKEONALZ.COM](https://takeonalz.com)

The advertisement features a photograph of two Black women embracing warmly against a solid brown background. The woman on the left is wearing glasses and a grey and pink patterned sweater, smiling broadly. The woman on the right is wearing a blue patterned scarf and a blue jacket, looking slightly away from the camera with a gentle expression. The overall tone is supportive and hopeful.

CAMPAIGN OVERVIEW

GOALS

- Increase awareness of Alzheimer's Disease and Related Dementias (ADRD) by educating Californians about who is most greatly impacted, prevention measures, risk factors, signs/symptoms, and actions that can be taken.
- Shift public perception and reduce stigma surrounding ADRD by combatting the multitude of existing attitudes and beliefs among our target audiences.

TARGET AUDIENCES

- Pre-symptomatic individuals
- Persons living with Alzheimer's disease
- Women
- Communities of color including Black/African American, Hispanic/Latino, and Asian American, Native Hawaiian, & Pacific Islander
- LGBTQ+ communities

TIMELINE: LATE JANUARY – JUNE 2024



CREATIVE DIRECTION

- This campaign centers **knowledge as power** using simple, factual information that helps people understand the disease, what to look for and plan for.
- **Tone: Stylized, empathetic and powerful.**


MEDIA STRATEGY

- **Paid Media:** TV, Radio, Digital/Social, Out of Home, & Print
- **Owned Media:** Campaign Website
- **Earned Media:** Regional media events & roundtables
- **Community Outreach:** Community events & roundtables




DIGITAL


Frame 1




What does it take to take on **Alzheimer's?**




Frame 2



Awareness that some cases may be diagnosed as early as age 55.




Frame 3



See why taking on Alzheimer's is so important.

LEARN MORE



Frame 1

¿Qué se necesita para enfrentar el **Alzheimer?**






Frame 2



Conocimiento sobre los signos y la detección temprana.




Frame 3



Descubre porqué es tan importante enfrentar el Alzheimer.

APRENDE MÁS



OUT-OF-HOME

Iniciativa.

Esto es lo que necesitas para hablar con tu doctor acerca del Alzheimer.

No es fácil hablar de una enfermedad crónica como el Alzheimer, especialmente ya que casi dos tercios de las personas diagnosticadas son mujeres.

Mujeres como yo.

Así que estoy reduciendo mi riesgo controlando mi diabetes tipo 2, manteniendo mi presión arterial bajo control y manejando mi estrés. Porque sé que tengo lo necesario para **enfrentar el Alzheimer.**

Habla con tu doctor sobre los signos del Alzheimer y la detección temprana.

EnfrentaALZ.com



Frame 1



Frame 2



Frame 3



DIGITAL



PRINT

Support.

**This is what it takes to
take on Alzheimer's.**

It's not easy to accept that nearly two-thirds of people diagnosed with Alzheimer's are women. Or that some cases may be diagnosed as early as age 55.


But we can learn about signs and reduce our risk by staying active and lowering blood pressure.

Because we have what it takes to
take on Alzheimer's.

**Learn about signs and
screening at TakeOnALZ.com**



CAMPAIGN WEBSITE


The logo for 'Take On Alzheimer's' features a stylized human figure icon in blue and red, followed by the text 'TAKE ON ALZHEIMER'S' in a bold, sans-serif font. 'TAKE' is in blue, 'ON' is in red, and 'ALZHEIMER'S' is in blue with a red underline.


[Know the Signs](#) ▾[Support a Healthy Brain](#)[Find a Path Forward](#) ▾[Resources for Alzheimer's Care](#)[ENG](#) | [SP](#)

Knowledge.

**This is what it takes to
take on Alzheimer's.**

The number of Californians 65 and older living with Alzheimer's disease is projected to more than double by the year 2040.

A photograph of two Black women embracing warmly. The woman on the left is wearing glasses and a pink and grey patterned sweater, smiling broadly. The woman on the right is wearing a blue denim jacket over a patterned scarf, looking towards the camera with a gentle expression. The background is a solid, warm brown color.

A photograph of an older man with grey hair, looking upwards with a thoughtful expression. He is outdoors, with trees and foliage visible in the background.

— IT TAKES UNDERSTANDING

Why taking on

CONTACT INFORMATION

- Campaign Website: TakeonAlz.com
- TV/VIDEO Ad: [This Is What It Takes \(English\)](#)
- ADP Webpage: [Alzheimer's Disease Program \(ca.gov\)](https://Alzheimer's Disease Program (ca.gov))
- Email: AlzheimersD@cdph.ca.gov





California Older Adult Behavioral Health Initiative

Sarah Steenhausen and Stephanie Blake
California Department of Aging

Older Adult Behavioral Health (OABH)

Purpose:

To address behavioral health needs of older adults particularly those from underserved communities, focusing on fighting stigma, providing support and enhancing community capacity.



OABH: Three Components

\$50 Million General Fund Investment to:

1. Continue Friendship Line
2. Launch Ethnic Media Campaign
3. Award Community Capacity Building Grants



Friendship Line

Call Friendship Line California. **It's free.**



Friendship Line
California

1 (888) 670-1360

Overview:

- \$4.5 million for continued operation of the Older Adult Friendship Line, a statewide, 24/7, warmline for non-emergency emotional support calls.
- Will have the capacity to serve older adults in multiple languages.

Status:

- Contract awarded to Institute on Aging

Ethnic Media Campaign



Overview:

- \$10.5 million to address mental health & substance use disorder stigma by raising awareness of available resources for older adults from communities of color, immigrant communities, Veterans, and people who identify as LGBTQ+.

Status:

- Contract awarded to USIM

Community Capacity Building Grants

Overview:

- \$30 million for grants to local partners for training, outreach, and capacity building to meet the behavioral health needs of underrepresented older adults in underserved communities.

Status:

- Request for Applications expected to be released summer 2024





Thank you!

Further Questions? Contact:
Stephanie.Blake@aging.ca.gov
or
OABH@aging.ca.gov

Legislative Update

Barbra McLendon

*Public Policy Director,
Alzheimer's Los Angeles*

Jason Gabhart

*Government Affairs Director,
Alzheimer's Association*



Alzheimer's
LOS ANGELES

State Legislative Update

Barbra McLendon, Public Policy Director

State Budget



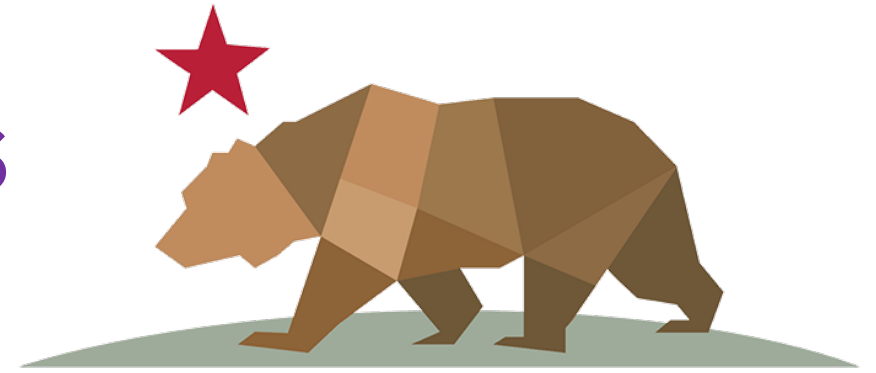
Funding for Aging Programs

- No proposed cuts to aging programs
- Increases to slots in the Assisted Living Waiver and the Home and Community-Based Alternatives Waiver.
- Funding remains for important policies and programs such as:
 - elimination of the asset test in Medi-Cal,
 - expanding Medi-Cal coverage regardless of immigration status

AlzLA, AlzOC and AlzSD California Policy Platform

- Expanding Access to Home and Community-based Services
- Supporting Family Caregivers
- Building a Dementia Capable Health Care System and Workforce
- Addressing the cost of care

State Legislative Priorities

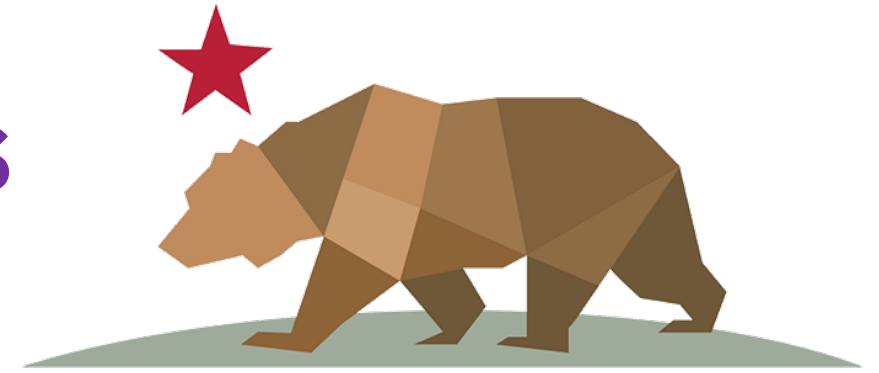


California Wandering Response Guidelines

- Directs the Commission on Peace Officers Standards and Training (POST) to develop guidelines to improve response when someone wanders. Topics to be addressed include:
 - ✓ Protocols for deploying law enforcement agency resources (e.g., search and rescue dogs).
 - ✓ Protocols for developing community awareness campaigns for wandering prevention and water safety.

State Legislative Priorities

California Wandering Response Guidelines

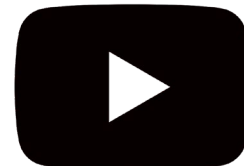
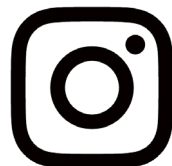


- ✓ Technological Solutions regarding:
 - Wandering prevention devices
 - Proactive registries
 - Community alert systems
- ✓ Coordination and Communication Protocols between law enforcement agencies:
 - Other local law enforcement agencies
 - First responders- EMS services
 - 911 dispatch
 - Hospitals
 - Transportation systems



Alzheimer's
LOS ANGELES

844.HELP.ALZ
AlzheimersLA.org



@AlzheimersLA #AlzheimersLA

Alzheimer's Association State Legislative Update

Jason Gabhart, Director of Government Affairs

ALZHEIMER'S  ASSOCIATION®

Alzheimer's Disease & Related Disorders Advisory Committee

- Expands Committee Membership
 - Adds two members selected by the California Health and Human Services Agency Secretary
- Revises the phrase "Alzheimer's disease" to "Alzheimer's condition or related disorders"
- Removes one-year term limit for the two committee members living with Alzheimer's or related dementias

SB 639 Diagnostic Hubs

- **California Alzheimer's Disease Centers (CADCs)**
 - Network of sites at university medical schools over seen by the California Department of Public Health (CDPH)
 - Provides specialized training for healthcare professionals
- **Dementia Care Aware**
 - Provides statewide standards of care for dementia screening for primary care providers across all healthcare coverage options
 - Overseen by the Department of Health Care Services (DHCS)
- **Funding and coordination needed for both programs**

SB 639 Diagnostic Hubs

- New requirements:
 - Renames the treatment centers to “diagnostic hubs”
 - Training of health care professionals through the diagnostic hubs to be increased by expanding educational relationships that support primary care
 - Diagnostic hubs must create capacity to secure access to new Alzheimer’s clinical therapies coming to the market
 - Hubs must collaborate with DHCS to promote Dementia Care Aware and its effort to continue and expand upon its cognitive health assessment training

Time is reserved on the meeting agenda for public comment.

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Suggested Topics for 2024 Meetings

Recommendations for Secretary Ghaly

Closing Comments, Upcoming Meeting Dates and Next Steps

Catherine Blakemore, Committee Chair

2024 Meeting Schedule

- **May 9* (moved to 2nd Thursday)**
- **August 1**
- **October 8 – CA for All Ages & Abilities (MPA)**
- **November 7**

Meetings held in-person in Sacramento with Zoom option



CA for ALL Ages & Abilities: MPA Day of Action



Key Aims

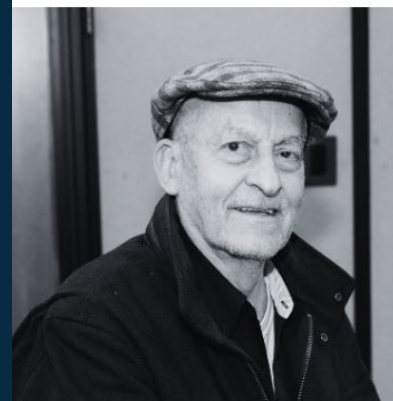
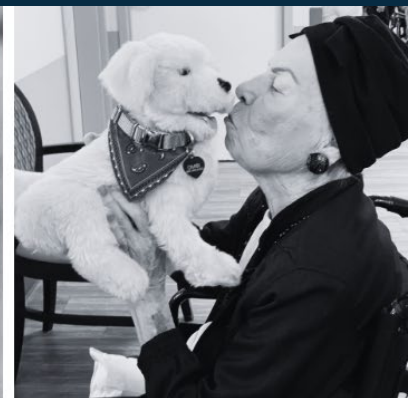
- Information and Education
 - Gather priority recommendations from the Master Plan on Aging (MPA) Stakeholder Committees to inform development of the 2025-2026 MPA Initiatives.
- Renew Commitments and Accelerate Progress
 - Sustain and re-invigorate diverse partners and stakeholders on California's commitment to achieve the MPA's Five Bold Goals.
- Engage Partners in the “Whole of Government Approach”
 - Convene state and national leaders to advance equity, collaboration, and integration among sectors in charting a path forward to prepare for the nation's aging population.

October 8, 2024 at Sacramento Convention Center (time TBD)



Celebrating 50 years of partnership & programs serving older Californians

Share your story
email communications@aging.ca.gov





Thank You!



Visit the [CalHHS Alzheimer's Disease & Related Disorders Advisory Committee webpage](#) for:

- More information about the Committee
- Upcoming meeting dates
- Presentations, recordings, and transcripts of past meetings